



# STRENGTHENING PEDIATRICIANS' CAPACITY FOR GLOBAL TOBACCO CONTROL AND CESSATION

The **tobacco epidemic** is one of the **biggest public health threats** the world has ever faced, **killing over 8 million** people a year around the world. The majority of these deaths occur in low- and middle-income countries where approximately 250 million children less than five years of age are at a greater risk of not reaching their developmental potential due in part to the significant health risks associated with tobacco and secondhand smoke exposure. These health risks stretch across the lifespan and include asthma, respiratory infections, cardiovascular disease and cancer.

**Most smokers become addicted during adolescence and children are more highly exposed to secondhand smoke.** In addition, the emergence of novel tobacco products has further complicated the tobacco epidemic, providing new on-ramps to nicotine addiction for youth and adults, highlighting the critical importance of clinical and public health interventions to prevent uptake of tobacco use and encourage cessation among youth.

**The American Academy of Pediatrics (AAP), in collaboration with the Global Branch of the US Centers for Disease Control and Prevention (CDC) Office on Smoking and Health, mobilizes national pediatric societies to engage child healthcare leaders to promote tobacco and secondhand smoke prevention programs and implement evidence-based guidelines for community-level tobacco control, and support these stakeholders in efforts to champion tobacco control in their country's healthcare systems.**

## HOW WE WORK TOGETHER

AAP is committed to collaboration that strives to ensure the **right of all children to breathe tobacco free air.** Pediatricians and pediatric societies are natural advocates in promoting tobacco prevention and control programs in their communities and countries. They **reach children and families across the health care system** in addition to being trusted child health experts that are capable of **lending their expertise to policy decision makers and those of social influence.**

With our partners, we **mobilize healthcare leaders and implement tobacco control programs** by:



### DEVELOPING CAPACITY

of pediatricians to champion tobacco control in their practice, communities, and countries



### TRANSLATING DATA

from Global Adult and Youth Tobacco Surveys (GATS, GYTS), national pediatric society original surveys, and other data sources to understand the national burden of tobacco use and inform advocacy



### LEARNING AND SUSTAINING

by disseminating project outputs and supporting community of practice



### IMPLEMENTING ADVOCACY

projects to promote tobacco prevention and limited exposure to secondhand smoke

# COLLABORATING WITH PARTNERS TO ACHIEVE IMPACT AROUND THE WORLD

The AAP approach leverages the **unique role of pediatricians** and **current global tobacco control strategies** to implement **locally-led** initiatives in more than 17 countries including:



## **Bangladesh Paediatric Association**

Created a subcommittee charged with initiating tobacco and vaping control in children and youth awareness activities



## **Botswana Paediatric Association**

Conducted cross sectional prospective study to establish prevalence of tobacco use in school going adolescents aged 10-19 years in Gaborone and Francistown



## **Asociacion Costarricense de Pediatria (Cost Rica)**

Developed an online course to sensitize and raise awareness of the impact of vaping on public and individual health in the pediatric and teenage population



## **Ethiopian Pediatrics Society**

Trained a cohort of 20 high school students to serve as peer advisors and develop tobacco awareness activities



## **Indonesian Pediatric Society (IDAI)**

Translated CDC's Treatment and Beyond module into Bahasa and hosted a media conference and image competition



## **Kenya Paediatric Association**

Hosted multiple trainings for healthcare providers on tobacco treatment and tobacco control advocacy reaching 500+



## **Asociacion Mexicana de Pediatria (Mexico-AMP)**

Developed educational videos on the dangers of tobacco use for 3 audiences: children/ youth, physicians, and parents



## **Malaysian Paediatric Association (PPM)**

Conducted workshop with students from in two secondary schools to improve knowledge, attitude and behavior regarding tobacco smoking



## **Paediatric Association of Nigeria**

Launched a tobacco-free school initiative accompanied by a press conference, public lecture, and 2-day workshop for key stakeholders



## **Pakistan Paediatric Association**

Hosted tobacco control workshops and seminars focused on creating tobacco-free hospitals and schools



## **Philippine Pediatric Society**

Hosted tobacco control workshop and led the Pinoy Kids for Smoke-Free Philippines campaign engaging 100 schools



## **Romanian Society of Pediatrics**

Hosted workshops on tobacco smoke and exposure in children and counseling children and families who use tobacco.



## **Sri Lanka College of Paediatricians**

Conducted an advocacy workshop and facilitated 4 regional scientific conferences on tobacco use and exposure



## **Paediatric Association of Tanzania**

Conducted a training of trainers for pediatricians and pediatric health care providers on tobacco control and effects of exposure to SHS



## **Uganda Paediatric Association**

Facilitated a meeting for pediatricians and stakeholder to engage on the current status and implementation of a national tobacco control act.



## **Vietnam Paediatric Association**

Developed and assessed the efficacy of a advocacy products (video, leaflets, and posters) shared publicly in order to educate and raise awareness of the harmful effects of tobacco



## **Zambia Paediatric Association**

Trained 80 health providers on tobacco dangers and threats among adolescents. Hosted a tobacco control discussion by doctors on national television