

SECONDHAND TOBACCO SMOKE EXPOSURE (SHS) ATTITUDE AND KNOWLEDGE ITEMS

These survey measures are presented here to assist tobacco control researchers in identifying standard questions to utilize in their research. This information is available for any researcher to use, and the original source is listed as a footnote, where applicable. When source is not listed, the item was created by the AAP Richmond Center Measurement Core team.

Note: All items are optional.

1. You protect all other household members from any harm related to your smoking:^b
 - Strongly agree
 - Agree
 - Disagree
 - Strongly disagree
 - Don't know
 - Prefer not to answer
 - I do not smoke

2. Breathing air in a room today where people smoked yesterday can harm the health of babies and children:^b
 - Strongly agree
 - Agree
 - Disagree
 - Strongly disagree
 - Don't know
 - Prefer not to answer

3. Is there a safe level of exposure to secondhand smoke?^b
 - Yes
 - No
 - Don't know
 - Prefer not to answer

4. Should people be allowed to smoke (while driving or a passenger) in an automobile when children are present?^b
 - Yes
 - No
 - Don't know
 - Prefer not to answer

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5. Please tell us whether you agree or disagree with the following statements:
- a) Parents should have the right to decide whether they or someone else can smoke around their children
 - Agree
 - Disagree

 - b) Parents have a choice about whether someone smokes around their children
 - Agree
 - Disagree

 - c) There are times when parents can't avoid smoking around their children
 - Agree
 - Disagree
6. Smoking around children is:
- Always OK
 - Up to the parent to decide
 - Only OK if leaving the child alone while you smoke might put the child in danger
 - Never OK
 - Other: _____
 - Don't know
 - Prefer not to answer
7. In the last 30 days, have you noticed information about the dangers of smoking cigarettes or that encourages quitting in newspapers, in magazines, or on the internet?^a
- Yes
 - No
 - Not applicable (did not read newspapers, magazines, or access the internet in past 30 days)
8. In the last 30 days, have you noticed information about the dangers of smoking cigarettes or that encourages quitting on television?^a
- Yes
 - No
 - Not applicable (did not watch television in past 30 days)

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9. In the last 30 days, did you notice any health warnings on cigarette packages?^a

- Yes
- No
- Not applicable (did not see any cigarette packages in past 30 days)

10. In the last 30 days, have you noticed any advertisements or signs promoting cigarettes in stores where cigarettes are sold?^a

- Yes
- No
- Not applicable (did not go into stores where cigarettes are sold in past 30 days)

11. In the last 30 days, have you noticed any of the following types of cigarette promotions?

a) Free samples of cigarettes?^a

- Yes
- No
- Don't know

b) Cigarettes at sale prices?

- Yes
- No
- Don't know

c) Coupons for cigarettes?

- Yes
- No
- Don't know

d) Free gifts or special discount offers on other products when buying cigarettes?

- Yes
- No
- Don't know

e) Clothing or other items with a cigarette brand name or logo?

- Yes
- No
- Don't know

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- f) Cigarette promotions in the mail?
- Yes
 - No
 - Don't know

Sources

a) Tobacco Questions for Surveys: A Subset of Key Questions from the Global Adult Tobacco Survey (GATS). World Health Organization Web site.

<http://www.who.int/tobacco/surveillance/tqs/en/index.html>. Accessed June 2013.

b) National Social Climate Survey of Tobacco Control. The Social Climate of Tobacco Control Web site.

<http://www.socialclimate.org/>. Accessed June 2013.