



Your Donor Impact

Because you give for kids

Your AAP donations open doorways for impactful projects.

Sadly, sleep-related infant death (including SIDS and SUID) is the leading cause of injury death in the first year of life. In one moment, a parent's life is forever changed. Painfully jolted and left with a flood of anguish.

The frequency of those losses can be decreased. Many families can be spared from tragedy with a key tool - education. Pediatricians need expanded and more robust training on how to deliver guidance to families or to advocate for safety-focused policies and initiatives.

You are part of a movement to help change that. AAP donations funded the launch of **Translating Injury Prevention into Pediatric Practice: A Quality Improvement Learning Collaborative**. The pilot effort of this project, funded by donations to the Friends of Children Fund, targets safe infant sleep.



The Safe Sleep and Naps Using Guidelines to Lead and Educate (SSNUGLE) QI Pilot recruited eight pediatric practices spanning from Puerto Rico to California. These engaged practices submitted baseline data for an initial Learning Session to launch the pilot. Faculty Rachel Moon, MD, and Kyran Quinlan, MD, MPH, are leading this pilot that will become part of the broader injury prevention QI collaborative (eventually tackling other topics like drowning prevention and child passenger safety.) The goal is to create safe infant sleep resources that will help pediatricians guide parents with evidence-informed injury prevention anticipatory guidance. SSNUGLE will build on the great work established by AAP developing safe sleep content and materials for early education and child care providers.

Your donations are the genesis of great things. **Thank you for helping launch this amazing project.**

I look forward to connecting next month for another story about what you do for kids, their families and pediatricians through your thoughtful AAP donations.

With gratitude,

Lee Savio Beers, MD, FAAP
President

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