Your AAP donations connect kids with sunshine and hope.

Sometimes that sunshine can be figurative. In this case, it is quite literal. An organized plan to get kids outside is just what the doctor ordered, supported by AAP gifts.

We are living in days where kids are stuck in their house. And they are habitually staying in more and more. And going out less and less. So many kids are already too attached to screens. Being homebound with the pandemic has only amplified that fixation.

Your generosity to the Friends of Children Fund gave support to a much-needed program, Taking it Outside: Nature & Child Health Convening, to progress from concept to a fully realized initiative. This project aims to keep children more active and healthier by promoting outdoor activity. Chronic disease and mental illness are more likely when there is a lack of physical and social activity. By limiting screen-time and providing safe outdoor spaces, more children can thrive by experiencing nature in a meaningful way.
An initial meeting with pediatricians from across the country solidified the mission, vision, and goals for the group. Primary action steps will grow into a formal action plan, available in the late spring.

All of this will lead to important efforts to get kids away from screens and getting them connected with nature. A plan that could help a lot of kids, especially children with pre-existing emotional challenges or facing societal inequities. Your donations are the spark that make great things for children and families come to life. Families can use all the help that they can get right now. You are part of that. Thank you for making contributions that transform the landscape for kids, literally and figuratively.

I can’t wait to share another story about how you help kids, their families and pediatricians through your incredibly kind AAP donations.

With gratitude,

Lee Savio Beers, MD, FAAP
President

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