



# Curbside Health

## AAP Obesity CPG Pathway Opportunity

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# Overview

The AAP's Obesity CPG is a comprehensive document representing the nation's top experts' guidance on the assessment and treatment of obesity. As part of this process the AAP has partnered with Curbside Health to create a point-of-care tool that makes it faster and easier to reference the academy's recommendations informed by your patient's own data.

[Curbside Health](#) is a clinical effectiveness/quality platform that empowers organizations to better partner with their clinicians to make optimal decisions by enhancing the development, maintenance, and utilization of clinical standard work. In partnership with the AAP, Curbside has a special program that allows FQHCs the ability to utilize its platform in an extremely inexpensive, low resource and simple manner.

## How it works

Within your EHR (or in other relevant places) a clinician clicks on a link which takes them to the AAP Obesity pathway on Curbside. This link can contain non-PHI data about the patient if desired. 3 options:

- Link with no information - the clinician selects the patient's relevant data once on the AAP Obesity pathway (similar to bilitool.org)
- Link patient specific information - dynamic link inside the EHR that passes non-PHI information (age, weight, etc.) to the AAP Obesity pathway which automatically gives recommendations based on that data
- Application inside of the EHR itself - requires additional integration, but allows for detailed analytics and ordering of labs/meds directly off the pathway into the EHR

Once within the AAP Obesity pathway the clinician has access to precise recommendations (labs, referrals, etc.) based on their exact patient's needs as well as resources (handouts, medication information, videos) relevant to their patient. Finally, Curbside provides advanced analytics to the organization that can let them see clinician utilization, decision making and clinical/operational/financial outcomes.

## Benefits

- Single, simple place to see precise obesity recommendations for your specific patient
- Internally governed. You have control over everything. No one is telling you what to do, use what you want
- Easy implementation. Scope exactly how deeply you want to integrate. The simplest is just a link
- Understand how your group is practicing. Even with the most lightweight integration you'll see when, who and how your obesity pathway is being used.

## Security

Curbside is a SOC2 + HIPAA compliant organization which has already been implemented in many major children's hospitals. Further detailed technical security questions can quickly be answered if need be.

## Next Steps

To set up a demo or if you have any questions, please contact Dan Imler, MD - [dan@curbsideup.com](mailto:dan@curbsideup.com)

