



REACH OUT AND READ

American Indian & Alaska Native Initiative



Founded at Boston Medical Center in 1989, **Reach Out and Read** is a national organization that gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

OUR AMERICAN INDIAN AND ALASKA NATIVE (AI/AN) INITIATIVE

- Established in 2007 through a collaboration with the American Academy of Pediatrics (AAP)'s Committee on Native American Child Health (CONACH), and the Indian Health Service (IHS).
- Created to provide children's books for AI/AN program sites and deliver provider training and technical assistance to AI/AN program sites.
- Since 2010, we have added 26 additional AI/AN program sites.

OUR IMPACT ON AMERICAN INDIAN AND ALASKA NATIVE CHILDREN

- 241 Indian Health Service/Tribal/Urban clinics currently participate in Reach Out and Read.
- More than 60,000 AI/AN children benefit from Reach Out and Read annually.
- Over 10,000 books will be distributed in 2018 to Indian Health Service/Tribal/Urban clinics in the Reach Out and Read network.

OUR OUTCOMES

PARENTS ARE
2.5X
MORE LIKELY

TO READ TO
THEIR CHILDREN

FAMILIES ARE
2.5X
MORE LIKELY

TO ENJOY
READING TOGETHER



CHILDREN'S
LANGUAGE
DEVELOPMENT

IS IMPROVED
BY 3-6 MONTHS



Reach Out and Read is endorsed by The American Academy of Pediatrics