

American Academy of Pediatrics (AAP)
Job Description: E-cigarette Chapter Champions

The American Academy of Pediatrics (AAP) aims to identify one pediatric “Champion” in each chapter to lead local advocacy and educational initiatives related to youth e-cigarette prevention and addiction support. Candidates for this volunteer effort will be selected by Chapter leadership and make an initial commitment of 12 months, with the option every 2 years to continue in this role.

Benefits of being an E-cigarette Chapter Champion

- Be among the first to have access to the Academy’s new evidence-based e-cigarette curriculum during an in-person training at AAP Headquarters, where Champions will earn MOC Part 2 and/or CME credit for participation
- Participate in a hands-on media and communications training that prepares Champions for interviews with local and regional media outlets, writing of letters, blogs and op-eds, and social media posts
- With the help of AAP staff, identify sustainable strategies to engage chapter members in activities to address the epidemic of youth e-cigarette use

Responsibilities of an E-cigarette Chapter Champion

1. Attend an in-person training on July 12-13, 2020 (Districts V, VI, VII, VIII, X) or November 8-9, 2020 (Districts I, II, III, IV, IX) at AAP Headquarters to learn clinical and advocacy approaches to address e-cigarette use with youth and families.
 - a. During this training, you will be guided through the process of building a Chapter-level Action Plan of educational and advocacy activities that can be implemented in your Chapter over a period of 1 year
2. Based on the activities detailed in the Action Plan, lead education sessions and communication activities in your chapter, with ongoing support and technical assistance from AAP staff and peer support from other Chapter Champions
3. Serve as the main point of contact to promote e-cigarette prevention and addiction support activities
4. Network with stakeholders, such as schools and state health departments, to disseminate the AAP e-cigarette curriculum content, share resources, and exchange best practices related to youth e-cigarette use prevention and addiction support
5. Participate in quarterly virtual meetings with AAP National Staff
6. Report to AAP staff on activity progress via an annual report, template provided by AAP staff

AAP Staff Contact

For more information, please contact Kristen Kaseeska, MPH at kkaseeska@aap.org.