

ESTIMATED PRICE FORM

AAP RFP NUMBER: 1036355 – RFP – 11

PROJECT TITLE: Meeting Facilitator/Webinar Series Consultant: Engaging Pediatric Health Care Providers for Effective COVID-19 Vaccine Conversations

APPLICANT:

RFP DELIVERABLE	Deliverable brief description	QUANTITY	UNIT OF MEASURE	UNIT PRICE	TOTAL PRICE
1	Develop up to two virtual workshops [2-3 hours in length] to assist pediatricians/support staff in navigating changes to COVID-19 vaccine financing and delivery. *Note: Please outline a unit price per workshop.	1	Training curriculum		\$0.00
vs	Develop between 3-5 Webinars [60 minutes/each] to assist pediatricians/support staff in navigating changes to COVID-19 vaccine financing and delivery. *Note: Please outline a unit price per Webinar.	1	Training curriculum		\$0.00
2	Secure and coordinate logistics with presenters who will address top concerns related to the ending of the Public Health Emergency and continuation of COVID-19 vaccinations in pediatric practices, with AAP support/approval	1	Presenters/ Presentations		\$0.00
3	Manage and execute logistics for virtual sessions such as setting up a registration page, serving as primary point of contact for participants and attendees, developing and managing communications/reminders, and tracking RSVP lists	1	Training Logistics & Communications		\$0.00
4	Develop survey tools for participants to complete baseline and post event	2	Survey Development		\$0.00
5	Develop a final report that summarizes evaluation findings	1	Event Summary		\$0.00
6	Identify the best technical platform to implement the workshop and provide technical support during virtual events	1	Technical Platform/Support		\$0.00
7	Participate in regular meetings/calls with AAP staff to achieve project initiatives	8	Staff Communications		\$0.00
8	Other (please describe)		Other (please describe)		\$0.00
TOTAL PROPOSED PRICE - BASE PLUS ALL OPTIONS (Contract Line Item Numbers 1 through 8) ----- Note: Please use the estimate for line 1 as your total. If selected, AAP staff will work with you to define the final SOW and budget agreement.					\$0.00