

## ESTIMATED PRICE FORM

**AAP RFP NUMBER:** FCF0054-RFP-02

**PROJECT TITLE:** Communications consultant to curate and create a multimedia report on experien

**APPLICANT:**

RFP DELIVERABLE	Deliverable brief description	QUANTITY	TOTAL PRICE
1	Organize regular meetings and manage project		
2	Develop outline		
3	Review and summarize existing reports and milestones		
4	Curate existing written and multimedia content		
5	Create new content such as interviews, videos, graphics		
6	Provide webpage mock up		
7	Deliver final report		
TOTAL BASE PRICE (Contract Line Item Number 1 through X) -----			\$0.00
8	OPTION A, specify per-item cost of additional video assets		
9	OPTION B, specify per-item cost of additional graphic assets		
TOTAL PRICE FOR ALL OPTIONS (Contract Line Item Numbers 3 through XX) -----			\$0.00
TOTAL PROPOSED PRICE - BASE PLUS ALL OPTIONS (Contract Line Item Numbers 1 through XX) -----			\$0.00