

American Academy of Pediatrics Subspecialty Day of Action Toolkit

October 9, 2018

The American Academy of Pediatrics will lead a [Subspecialty Day of Action on Tuesday, October 9](#).

This virtual Day of Action will give pediatric medical subspecialists and pediatric surgical specialists across the country the opportunity to speak up for their specialties and the children they care for. By coming together on October 9, we will be able to speak with a unified voice on critical pediatric workforce shortages relevant to all pediatric subspecialties.

There is a unique opportunity in the Senate to advance an important pediatric workforce priority that will help to address critical shortages of pediatric subspecialists. Congress is currently working to renew the Title VII Health Professions programs administered by the Health Resources and Services Administration (HRSA), and there is an opportunity to reauthorize funding for loan repayment for pediatric subspecialists through that process.

The AAP hopes to mobilize a large number of pediatric subspecialists and pediatric surgical specialists to inform their senators about the important care provided by subspecialists and encourage them to support a reauthorization of loan repayment for pediatric subspecialists. This important program would ensure that pediatric subspecialists who treat children most in need are able to access loan repayment.

[This toolkit is designed to provide you with the information and resources you need to join the Day of Action on October 9](#). We encourage you to prepare, customize with information specific to your subspecialty or surgical specialty, and spread the word to others who would like to join us in this effort.

We need every voice coming together to urge the Senate to support loan repayment for pediatric subspecialists.

Thank you in advance for your help and we very much looking forward to [speaking with one unified voice on October 9!](#)

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Background

Pediatric subspecialists provide specialized care to children, many of whom have complex medical conditions or require long-term, coordinated care for chronic illnesses. Despite their crucial role providing care to the most vulnerable children, pediatric subspecialists are in short supply. Nationwide, critical shortages of pediatric subspecialists prevent children from getting the care they need. The result is that families face long

wait times to get appointments with subspecialists or must travel long distances to access needed health care, and primary care pediatricians have difficulty referring out to subspecialists.

There are a number of barriers to subspecialty training, and several of them are economic disincentives with the potential to be addressed through policy interventions. First, medical students who wish to become pediatric subspecialists face an additional two- to three-year fellowship on top of the standard three-year residency required to become a general pediatrician, or they must complete another primary residency. Second, pediatric fellows forgo a full salary during this time, earning a small stipend while often accruing interest on outstanding medical school debt. Third, practicing pediatric subspecialists often earn less than general pediatricians, due in part to low Medicaid reimbursement rates, or they earn more but not enough to compensate for their loss of salary during fellowship.

Recognizing that the health care workforce is the backbone of the health care delivery system, federal policy has long played a role in ensuring an adequate physician workforce. For instance, the National Health Service Corps (NHSC) has helped fill gaps in primary care for underserved areas for over 40 years, while the Title VII health professions programs of the Public Health Service Act support health professions education and training. Central to both of these programs is the ability to address the economic drivers of decisions to practice medicine. The AAP has engaged a subspecialty coalition of more than 60 organizations to ensure that federal policy supporting the physician workforce takes into account the needs of children with special health care needs and the pediatric subspecialists who treat them.

Legislative Advocacy Opportunity

The Senate is currently working to renew the Title VII Health Professions programs administered by the Health Resources and Services Administration (HRSA). These programs provide education and training opportunities in high-need disciplines and settings and provide financial aid to health professions students. One of the Title VII programs is the Pediatric Subspecialty Loan Repayment Program (PSLRP, Section 775 of the Public Health Service Act), a program that would provide \$35,000 in loan repayment per year for up to three years in exchange for practicing in an underserved area. This program was originally authorized in 2010 but was never funded by Congress before its authorization lapsed in 2014.

The Senate Health, Education, Labor & Pensions (HELP) Committee is working to advance its own Title VII reauthorization bill in the coming weeks, and we are urging them to include an authorization level for the Pediatric Subspecialty Loan Repayment Program in the bill. There has been a recognition of the importance of policies to address pediatric subspecialty shortages, and it is important to build support among senators for this important provision. Last year, the House of Representatives advanced its own Title VII reauthorization bill, which unfortunately did not include a reauthorization for PSLRP. Securing an authorization for funding for this program in the Senate bill is a necessary step to ensuring this program is included in the final legislative package passed by Congress.

Loan repayment for pediatric subspecialists would reduce the overall loan burden from training and has the potential to encourage more pediatric subspecialists to practice in rural and underserved communities, connecting more families with appropriate subspecialists. More than 50 public health and medical organizations have urged Congress to include a reauthorization of loan repayment for pediatric subspecialists in the Title VII Health Professions reauthorization because the program would help provide children with timely access to important health services, no matter their health condition or ZIP code.

On October 9, please email or call your senators and urge them to support a reauthorization for loan repayment for pediatric subspecialists (instructions below).

How to Customize Your Advocacy Messages

There are many ways to customize your advocacy messages to make them more effective. Your unique child health perspective, patient anecdotes, and state-specific information help to paint a vivid picture of the issue, making your overall message more compelling.

Here are a few tips to get you started:

- Briefly explain your subspecialty and the child health issues you treat. For example, instead of simply introducing yourself over the phone or in an email as a pediatric endocrinologist, you can say – I am a pediatric endocrinologist in {insert your city, state} that specializes in the care of children with Type 1 diabetes.
- Tell a story. Briefly discussing the impact of pediatric subspecialty workforce shortages on real children and families can help to make the connection between the issue you are asking your lawmakers to solve and the policies you are asking them to support.
- Keep it local. Senators are sent to Washington to improve the lives of their constituents, and they care deeply about what is going on in their state. If children in your state are traveling hundreds of miles to get care, tell them about it. If you are the only pediatric oncologist in your state, they will want to know. The more connections you can make to the people and places they represent, the easier it will be to get them to take the issue seriously.
- Don't forget the ask. End your communication with a clear, simple legislative ask.

Contact Your Senators

On October 9, please consider reaching out directly to your senators and urging them to support loan repayment for pediatric subspecialists. **The more voices that come together with the same message on October 9, the stronger our overall message.**

We've included instructions below on how to call or email your senators on October 9 along with key messages to guide your outreach.

By Phone: You can call the U.S. Capitol switchboard at (202) 224-3121 to be connected to your two senators. You also can find your senators by going to [Senate.gov](https://www.senate.gov) and clicking "Find Your Senators." The contact information for their Washington, DC office is available on their websites.

Talking points

- Hello. I am from {your state} and I am a pediatric {insert your subspecialty, e.g., endocrinologist, etc.}, which means I specialize in the care of children with {insert example of medical condition or population you treat}. I am calling today to urge {Senator's name} to support a reauthorization of loan repayment for pediatric subspecialists (Section 775 of the Public Health Service Act).
- {Personalize with information about your practice and the patients you see}
- Across the country, there are significant shortages of pediatric subspecialists and child and adolescent psychiatrists, which lead to long commutes for parents seeking care for their children and appointment

wait times that can last more than 10 weeks. For a child with a complex, serious health condition, 10 weeks can seem like a lifetime.

- There are many causes for these pediatric subspecialty workforce shortages, but the additional investment in time and money to become a subspecialist is a major driver.
- The Pediatric Subspecialty Loan Repayment Program would provide \$35,000 in loan repayment per year for up to three years in exchange for practicing in an underserved area. This helps to address the current shortage and geographic disparities that impact a child's ability to access the subspecialty care he or she needs.
- The program would incentivize pediatricians to pursue subspecialties because it reduces the overall loan burden from training and would encourage more pediatric subspecialists to practice in rural and underserved communities, connecting more families with needed subspecialists.
- The Senate has the opportunity to reauthorize this program as part of the reauthorization of the Title VII Health Professions programs.
- Please consider supporting a reauthorization of the Pediatric Subspecialty Loan Repayment Program in the Senate's Title VII Health Professions reauthorization bill to reduce critical shortages of pediatric subspecialists.
- Thank you for all you do for children.

By Email: You can be directly connected to your senators through federaladvocacy.aap.org. You will need to login using your AAP ID and password. Click on "[Support Children's Access to Specialty Care](#)" in the Advocacy Action Center. There, you will be provided with a customizable email template to send your legislators. The email form letter can also be found below:

Subject: Support Children's Access to Specialty Care

As a pediatrician and a member of the American Academy of Pediatrics, I urge you to support a reauthorization of loan repayment for pediatric subspecialists (Section 775 of the Public Health Service Act) in order to help provide children with timely access to important health services, no matter their health condition or ZIP code.

Across the country, there are significant shortages of pediatric subspecialists and child and adolescent psychiatrists, which lead to long commutes for parents seeking care for their children and appointment wait times that can last more than 10 weeks. For a child with a complex, serious health condition, 10 weeks can seem like a lifetime.

There is also a significant disparity in the geographic distribution of pediatric subspecialists across the country to treat these children, resulting in many children in underserved rural and urban areas not receiving timely health care. Children with complex medical conditions warranting subspecialty care are among the most vulnerable; their ability to see the right doctor in a reasonable amount of time should not be determined by where they live.

There are a number of barriers to subspecialty training, including two to three years of additional training during which interest accrues on medical school debt and trainees forgo a salary for a smaller stipend. Even after training, pediatric subspecialists often earn less than general pediatricians.

The Pediatric Subspecialty Loan Repayment Program would provide \$35,000 in loan repayment per year for up to three years in exchange for practicing in an underserved area, helping to address in part the economic disincentives individuals face that can discourage them from subspecializing. This program would help address

the shortage and geographic disparities that impact a child's ability to access the subspecialty care he or she needs.

The Senate has the opportunity to reauthorize this program as part of the reauthorization of the Title VII Health Professions programs reauthorization.

Please consider supporting a reauthorization of the Pediatric Subspecialty Loan Repayment Program in the Senate's Title VII Health Professions reauthorization bill to reduce critical shortages of pediatric subspecialists.

Thank you for all you do for children.

Social Media Messages

On October 9, use #PutKids1st to share messages on Twitter about the importance of loan repayment for pediatric subspecialists. It is recommended that you send individual tweets per legislator, compared to grouping all their handles in one tweet. You are more likely to get engagement if the tweet is personalized for a single senator.

Handles for all U.S. Senators: <https://twitter.com/cspan/lists/senators/members>

Sample tweets:

- Children with complex medical conditions need to see the right doctor in a reasonable amount of time, but there are significant shortages of pediatric subspecialists. Congress needs to #PutKids1st and support the reauthorization of loan repayment for pediatric subspecialists.
- All children need timely access to important health services, no matter their health condition or ZIP code. Congress needs to #PutKids1st and address the pediatric subspecialty workforce shortages by reauthorizing loan repayment for pediatric subspecialists.
- I am a {insert type of subspecialist pediatrician} in {state} and I am asking {Senator's Twitter handle} to #PutKids1st and address the pediatric subspecialty workforce shortage by reauthorizing loan repayment for pediatric subspecialists.

Other Helpful Resources

- [Pediatric Workforce Shortages Persist Fact Sheet, Children's Hospital Association](#)
- [Does Fellowship Pay: What Is the Long-term Financial Impact of Subspecialty Training in Pediatrics?](#)
- [Are We There Yet? Distance to Care and Relative Supply Among Pediatric Medical Subspecialties](#)
- [Medicaid and CHIP: Most Physicians Serve Covered Children but Have Difficulty Referring Them for Specialty Care](#)
- [Pediatric Resident Debt and Career Intentions](#)
- [Improve Child Health through a Strong Pediatric Workforce](#)