MINUTES
BOARD OF DIRECTORS MEETING November 2-3, 2017
Elk Grove Village, IL

MEMBERS PRESENT:
Fernando Stein, MD, FAAP, President
Colleen Kraft, MD, FAAP, President-Elect
Benard Dreyer, MD, FAAP, Immediate Past President
Karen Remley, MD, FAAP, CEO/Executive Vice President
Wendy Davis, MD, FAAP, District I
Warren Seigel, FAAP, MD, District II
David I. Bromberg, MD, FAAP, District III
Jane Meschan Foy, MD, FAAP, District IV Richard H. Tuck, MD, FAAP, District V Pamela K. Shaw, MD, FAAP,
District VI Anthony D. Johnson, MD, FAAP, District VII
Kyle Yasuda, MD, FAAP, District VIII
Stuart A. Cohen, MD, FAAP, District IX Sara H. Goza,
MD, FAAP, District X

STAFF PRESENT:
Roberta J. Bosak, Chief Administrative Officer, Senior Vice President, Human Resources and Corporate Services
DeeDee Cada, Special Advisor to the CEO/Board Liaison
Anne Edwards, MD, FAAP, Senior Vice President, Primary Care and Subspecialty Pediatrics
Mark Del Monte, JD, Chief Deputy, Senior Vice President, Advocacy and External Affairs
Judith C. Dolins, MPH, Chief Implementation Officer, Senior Vice President, Community & Chapter Affairs and Quality Improvement
Mark Grimes, Director, Department of Publishing
David Jaffe, Senior Vice President, Education and Publishing
Robert Katchen, Senior Vice President, Information Technology
John Miller, CPA, Chief Financial Officer, Senior Vice President, Finance
Lynn Olson, PhD, Director, Department of Research
V. Fan Tait, MD, Chief Medical Officer, Senior Vice President, Child Health and Wellness (Saturday only)
Debra Waldron, MD, FAAP, Senior Vice President, Department of Child Health and Wellness
Mary Lou White, Senior Vice President, Membership Engagement and Marketing & Sales

Minutes from the November 2017 Board Meeting
D. Cada
GUESTS PRESENT:
Julie Beckett, AAP Family Partnerships Network
Stephen Church, MD, FAAP, Chapter Forum Management Committee Chairperson
Lisa Cosgrove, MD, FAAP, District X Vice Chairperson
Jerry Eichner, MD, FAAP, Committee Forum Management Committee Chairperson
Patricia Flanagan, MD, FAAP, District I Vice Chairperson
Gary Floyd, MD, FAAP, District VII Vice Chairperson
Yasuko Fukuda, MD, FAAP, District IX Vice Chairperson
Robert Gunther, MD, FAAP, District IV Vice Chairperson
Constance Houck, MD, FAAP, Surgical Advisory Panel Chairperson
Danielle Laraque-Arena, MD, FAAP, Task Force on Diversity and Inclusion Co-Chairperson
Christoph Lehmann, MD, FAAP, Medical Director, AAP Child Health Informatics Center
Daniel Levy, MD, FAAP, District III Vice Chairperson
Martha Middlemist, MD, FAAP, District VIII Vice Chairperson
Jane Perkins, JD, Legal Director for the National Health Law Program (via videoconference)
Claudia Preuschoff, MD, FAAP, District VI Vice Chairperson
DeWayne Pursley, MD, FAAP, Task Force on Diversity and Inclusion Co-Chairperson
Stuart Sweet, MD, FAAP, National Nominating Committee Chairperson (via teleconference)
Ann Stark, MD, FAAP, Section Management Committee Chairperson
Michael Terranova, MD, FAAP, District II Vice Chairperson
Gerald Tiberio, MD, FAAP, District V Vice Chairperson
Joseph Wright, MD, FAAP, Taskforce on Addressing Bias and Discrimination Chairperson
Trey Williams, MD, Section on Pediatric Trainees Chairperson

AGENDA ITEMS | ISSUES DISCUSSED | ACTION BY WHOM/WHEN
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Call to Order and Introduction of Guests | Dr. Stein called the meeting to order at 8:00 am on Thursday, November 2, 2017. Guests were welcomed, and participants introduced themselves. | 
Statement of Voluntary Disclosure | The Board of Directors reviewed the Academy’s policy on Conflict of Interest and Voluntary Disclosure. Board members were given an opportunity to disclose any direct or indirect financial interests, or any personal, family, or other relationships that conflict (or could have the appearance of conflicting) with their duties, responsibilities, or exercise of impartial and objective judgment with respect to the meeting’s agenda. | Conflicts were appropriately disclosed.
Approval of Minutes from the September 15, 2017 Board Meeting | The minutes of the September 15, 2017 meeting were reviewed, and approved as written. | MOTION: Made, seconded, and unanimously carried to approve the minutes of the Board of Directors’ meeting on September 15, 2017.
CEO/Executive Vice President Report | CEO/Executive Vice President, Dr. Karen Remley presented a high-level summary of Academy accomplishments and highlights. | 
As of November 1, the AAP has a total of 66,671 members which is up 1.3% from the previous November. Additionally, AAP has experienced a 60% increase in Post Residency Training fellows, a 16% increase in Medical Students and an 11% increase in Nation Affiliate members. Trainee retention is also trending 4% higher than last year at the same time.

The AAP financial margin is slightly trailing the budget this year, with most of the variance related to timing of grant revenues and expenses. The variance in travel and meetings is contributed to the NCE taking place a month earlier than the previous fiscal year. Investment gains are $85,000 greater than last year for the first quarter.

The Headquarters of the Future project is on time and within 1.3% of budget. Staff expect to report to Itasca on November 20th with limited operations. Contract discussions for the sale of 141 Northwest Point Blvd are still in progress.

The For Our Future Campaign has reached the $2 million point and Sally Goza and the Campaign Steering Committee are to be congratulated for their work to date. 30 councils, committees, sections, chapters, districts and other groups have verbally committed to a campaign gift or are considering it.

Final projections anticipate the NCE is expected to meet its budgeted net margin of $3.74M.

AAP hosted exhibit 638 booths for 354 unique organizations. Total revenue collected for exhibit booth income was $2.12 million. As of October 16, 2017, nearly 600 individuals completed MOC assessments for NCE offerings. Upon determination that they met the established passing standard, those individuals will earn 10 American Board of Pediatrics MOC Part 2 points. This reflective assessment was open only to ABP diplomates who were confirmed attendees of the conference.

AAP was privileged to receive a three-year, $1.5 million grant from Ronald McDonald House Charities to further scale up Helping Babies Breathe in the East Cape of South Africa. In addition to offering HBB in additional hospitals, a new transport module will be developed for paramedics and additional maternal program offerings will be implemented.

AAP is involved in discussions regarding Maintenance of Certification and the future of pediatric education. In early December, ABMS certifying boards and national medical specialty societies will collaborate to resolve differences in the process of on-going certification and to fulfill the principles of professional self-regulation, achieving appropriate standardization and assuring that on-going certification is relevant to the practices of physicians without undue burden. Dr. Stein will also be hosted a meeting on December 20-21 to discuss the future of pediatric educations with leaders from across the Academy.
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<tr>
<th>Board Guest and Liaison Reports</th>
<th>Council Management Committee Report <em>(Mark Del Beccaro, MD via a submitted report.)</em></th>
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<td>A survey is being conducted to gather potential topics for the 2018 ALF. COCP will receive the Outstanding Council Award for their tremendous work implementing two large programs (poverty and immigration) two years in a row. Some of the common themes affecting Councils were guidance on succession planning, improved communication between CMC and Council Chairs, and managing staff transitions. To address the above, CMC plans to provide guidance on succession planning and recruitment, 2 conference calls per year with Council chairs, create a curriculum cycle for council session at ALF, and staff transition management.</td>
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| Committee Forum Management Committee Report *(Jerold Eichner, MD)* | CoFMC reported that Committees will forego the Outstanding Committee Awards and focus on the Shining Stars presentations. Collectively Committees have increased collaborative activities across the Academy and outside agencies, including review of policy statements and clinical reports. Several requests have been made for additional member appointments to handle workload. |

| Section Forum Management Committee Report *(Ann Stark, MD)* | SFMC provided an update on the AAP Provisional Sections: Child Death Review and Prevention, Simulation and Innovative Learning Methods, and Minority Health, Equity, and Inclusion. The Section Annual reports were submitted in August for review by the Action Group chairs and discussed by SFMC at NCE. SFMC has been promoting the value of a succession plan to ensure smooth transitions, continuation of programs, and development of new ideas. The 29 sections with a formal plan are preferentially given the opportunity to bring a second executive committee member to ALF. Sections have also indicated interest in developing their own strategic plans. |

| Chapter Forum Management Committee Report *(Stephen Church, MD)* | The group has formed a subcommittee to create a resolution video for chapters as a way to increase member engagement on the resolutions process. The 2017 resolutions responses have been submitted and are awaiting Board approval. Once approved the CFMC will reach out to authors to share the response. The CFMC has already received a handful of 2018 resolutions and is reminding their respective Districts of the deadline for 2018 resolutions is November 15, 2017. |

| Surgical Advisory Panel Report *(Connie Houck, MD)* | Dr. Houck began her report by thanking the Board of Directors for recognizing the importance of pediatric surgical specialists with their decision to add specialist designated seats to the Board. The SAP has prioritized addressing the opioid crisis in several initiatives including facilitating webinars on pain management and treatment. SAP has also been involved in advocacy initiatives related to button battery safety, gun violence and disaster preparedness. The SAP developed their own |
membership task force to brainstorm benefits or resources that would be especially attractive to pediatric surgical section members.

**District Vice Chairpersons Committee Report (Martha Middlemist, MD)**
Dr. Middlemist reported that Dr. Gary Floyd, District VII Vice Chairperson was elected as the incoming DVC Chairperson. His chairmanship will begin on January 1, 2018. The District Vice Chairpersons committee recently reviewed the draft RFP, scoresheet, and application materials for the 2018 Friends of Children Healthy People 2020 Grants for Chapters which will focus on “Empowering Families, the Media, or Communities to Address the Mental Health Crisis of Children and Youth.” The approved RFP and application will be sent to chapters via the Chapter Leader Link communication on January 2, 2018 with a deadline of March 30, 2018. The DVCs will select 5 chapter grantees at their May 2018 meeting. The committee further discussed the AAP Canadian chapters unique structure and expressed an interest in tweaking their chapter annual report template.

**Family Partnerships Network Report (Julie Beckett)**
Two members of the Family Partnerships Network Executive Committee attended the 2017 legislative conference and were trained on how to advocate for children in the current political landscape. FPN just sponsored a webinar led by youth and submitted two proposals for the 2019 NCE. Efforts are being made to co-present at other CME meetings as well.

**Section on Pediatric Trainees (Trey Williams, MD)**
Dr. Williams expressed his gratitude to all the Board representatives for the increased encouragement for pediatric trainees to be involved in activities. The Section on Pediatric Trainees will look for opportunities to better utilize liaisons bi-directionally. Dr. Williams noted the Section on Pediatric Trainees reached 16,000 members and will focus on:
- improving reach and impact of advocacy campaign (includes measurables)
- improving recruitment and engagement of medical students and fellow members (including more from other specialties),
- Improving transparency and communication between leaders and members.

**National Nominating Committee Report (Stuart Sweet, MD via teleconference)**
The group continues to explore opportunities to engage President-elect candidates. The group is interested in using social media to integrate voting into the National Conference to improve voter turnout. The group sponsored a ‘Leadership Development – It’s Your Move’ session after the Section on Pediatric Trainees program at the National Conference to further encourage members into applying for leadership role.

**CMSS Report (Stu Cohen, MD and Sally Goza, MD)**
Drs. Goza and Cohen reported that the upcoming CMSS meeting would take place on November 17-18, 2017 in Arlington, VA. It remains
important for the Academy to stay involved and engaged within the organization so that pediatrics can have a “seat” at the table. Meeting speakers will be addressing the increasing opioid epidemic in the United States and how to adapt to the uncertain future of healthcare reform.

**AMA Report (Karen Remley, MD and Mark Del Monte, JD)**

The upcoming AMA meeting will be taking place November 11-14 in Honolulu, HI. It was noted that the AMA-AAP delegation now includes a diverse group of early and mid-career physicians as well as past presidents of the Academy. It is likely that issues of access to quality and affordable healthcare and maintenance of certification will be major issues of discussion within the house of delegate sessions.

**Final Recommendations from the Diversity and Inclusion Task Force**

(Danielle Laraque-Arena MD, DeWayne Pursley MD)

Dr. Laraque-Arena and Dr. DeWayne Pursley, Co-Chairpersons for the Task Force on Diversity and Inclusion provided their final report to the Board of Directors. Drs. Laraque-Arena and Pursley asserted that The AAP’s commitment to diversity and inclusion should permeate all aspects of organizational functioning, and be collaborative, explicit, and nationally visible. They also offered the following recommendations:

1. Create an enduring structure addressing D&I
   - Embed governance on D&I initiatives within existing Board committees
   - Embed leadership on D&I within the Forum Management Committees
   - Designate a D&I champion within each of the ten districts
   - Create a staff structure (e.g., the creation of a Chief Diversity Officer)

2. Encourage, develop, communicate D&I initiatives for members
   - Collaborate with others to promote D&I and address the pipeline
   - Use inclusive language/images throughout AAP communications
   - Provide members with resources to foster D&I
   - Consider alternate strategies to improve linguistic and cultural competence
   - Work with current AAP mentorship initiatives to evaluate needs of trainees and early career pediatricians from underrepresented groups

3. Explicitly promote and sustain a diverse pool of leaders
   - Review current roles and structures of leadership positions and pathways and make these transparent and explicit
   - Diversify AAP leadership at all levels, including efforts to address AAP members who are currently proportionately underrepresented in leadership

4. Track and evaluate AAP actions and outcomes related to D&I
   - Collect and report demographic data from members and leaders
   - Collect and report demographics on AAP representation at various meetings to increase and ensure diversity
   - Produce an annual diversity report for members and leaders

**Pediatric Measures**

(Judy Dolins, MPH and Anne Edwards, MD)

Ms. Dolins and Dr. Edwards explained that addressing the development of pediatric quality measures addresses two objectives within the 5 year AAP Strategic Plan: (1) use data and metrics to develop and prioritize
areas of need for child health policies and (2) provide state-of-the-art pediatric practice information in the context of a changing industry and professional landscape. Promotion of pediatric quality measures could improve care for children, document progress, encourage value-based payment, and measure what matters for children. Current quality measures are for payers to use regarding improvement at the practice level but are likely to evolve over time as gaps are improved. Ms. Dolins and Dr. Edwards recommended some possible categories of Pediatric Core Set which included:

- Developmental screening
- Using Bright Futures
- Adolescent risk screening
- Mental health screening
- Antibiotic stewardship
- Immunizations
- Weight assessment & counseling

The Board was charged with discussing the possible measures and determine next steps.

**Hot Topic Presentation: Medicaid Waivers**

Jane Perkins, JD, Legal Director for the National Health Law Program (NHeLP), and Chief Deputy, Mark Del Monte, JD presented on the topic of Medicaid Waivers. The Centers for Medicare and Medicaid Services (CMS) has signaled its intention to provide states flexibility through the administrative process to facilitate changes to Medicaid and the individual insurance market.

- With attempts to repeal and replace the Affordable Care Act (ACA) failing to pass Congress, 1115 and 1332 waivers are means in which states can achieve some of the goals in recent federal legislation.
- The current Administration has signaled it would be willing to approve provisions in Medicaid 1115 waivers that have never previously been approved, such as:
  - Eliminating EPSDT for 19-20 year olds
  - Work requirements
  - Time limited eligibility
  - Drug testing
  - Premiums and cost-sharing for low-income individuals
- The AAP strategy to deter Medicaid waivers include the following tactics:
  - Development of advocacy and educational resources
  - Development of AAP waiver principles
  - Waiver webinars for members
  - Consultation with and support for AAP chapters and leaders
  - Chapter and AAP comment letters to states and HHS
  - Litigation support

**Update on Staff Year 1 Action and Strategic**

Dr. Stein reviewed the Year One Action Steps assigned to Staff and the Board of Directors as part of the five-year Strategic Plan.
### Plan Update for the Board (Fernando Stein, MD)

A comprehensive report was included in the agenda book for attendees to review. Dr. Stein offered time to answer any questions regarding the action steps.

### Friday, November 3

#### Update on Physician Health and Wellness Initiatives (Martha Middlemist, MD, Fan Tait, MD)

Incoming District VIII Chairperson, Dr. Martha Middlemist and Chief Medical Officer, Dr. V. Fan Tait provided an update on physician health and wellness activities taking place at the Academy. Their report included the following information.

- AAP continues to gather data related to physician health and wellness through the PLACES project, which is an ongoing longitudinal study that tracks the work and life experiences of U.S. pediatricians across their careers.
- There is an increase in the percentage of early to mid-career pediatricians experiencing burnout, with 35% reporting in 2016 and 58% at least once over 5 years. Increases are reported in all subgroups examined and with the strongest increase among women. However, most pediatricians reporting burnout do not also report being dissatisfied with their career or being sad or depressed.
- AAP is collaborating with the National Academy of Medicine and developing a two-year action collaborative to identify evidenced based strategies at the individual and system level.
- The 2018 Annual Leadership Forum will offer sessions on physician health and wellness and is likely to be the focus of several resolutions.
- The AAP Resilience in the Face of Grief and Loss Curriculum is available on aap.org and continues to be used by members throughout the Academy.

#### Clinical Data Registry First Steps (Christoph Lehmann, MD)

Dr. Christoph Lehmann, Medical Director, AAP Child Health Informatics Center delivered a presentation on the next steps for the Board approved Child Health Clinical Data Registry.

- The development of the registry is linked to two AAP 5-year Strategic Plan objectives.
  - Use data and metrics to develop and prioritize areas of need for child health policies.
  - Provide state-of-the-art pediatric practice information in the context of a changing industry and professional landscape
- The primary goal of the project is to create substantial improvements in child health and well-being, to accelerate advances in child health, to improve outcomes for children using data, and to demonstrate the trajectory of child health through adulthood.
- Dr. Lehmann will convene a small, nimble incubator group of experts to study existing registries, develop business plan, identify vendor partners, develop an initial timeline and data
collection tool, explore potential funding opportunities, and will regularly report to the AAP Board of Directors.

- AAP plans to measure the number of patient lives included in the registry, the number of physicians participating in the registry and the number using the registry for MOC Part 4.
- The incubator group will also be developing a set of risk and mitigation plans for privacy, security, technical, and legal concerns.

### Telehealth Affinity Program (Anne Edwards MD, Mary Lou White)

Senior Vice President, Primary Care and Subspecialty Pediatrics, Dr. Anne Edwards and Chief Product and Services Officer, Mary Lou White reported on a Telehealth Affinity Program that is currently being developed at the Academy.

- AAP member affinity programs must provide members with tangible value, be accessible and provide service, support, and discounts to members nationwide, and align to the AAP mission.
- To begin the project, 330 AAP section members were surveyed to identify current telemedicine utilization and various practice needs. The survey information was then utilized to construct a formal request for business proposal (RFP).
- In the next phase of development 27 telehealth potential companies were identified and extensive market research and technology demonstrations were conducted.
- A business evaluation team was established to review all products and to ensure that companies had customizable white label branding, include a robust technology platform, was HIPPA compliant, and had the willingness to construct AAP member value and pricing.
- To date, the team has narrowed their choices down to two telehealth companies and continue to discuss potential partner models. They will keep the Board apprised when a final decision is made.

### Digital Transformation Initiative Update (Mark Del Monte, JD, Mark Grimes, Rob Katchen, and Mary Lou White)

The Digital Transformation Initiative Team offered a report on the most recent top ten project updates:

1. LuckyOrange: Analytics & Feedback Loops
   - Click mapping
   - Scroll mapping
   - Surveys and polling
2. Established Back-end of AAP DTI platform (Episerver)
   - All future development in Episerver
   - Robust CMS with Personalization
3. Logo Updates to Hi-Fidelity Vector Format
4. Unified Experience Design for My Account
5. AAP.org Homepage Updates
6. Cross-Domain Search Results Indexing
7. Faceted Search Filtering
8. Autocomplete Search Suggestions
### Discussion of Governance Decisions Recommended for Approval by the Board Committees

The Chairpersons of the Board Committees presented several governance issues that were discussed and put forward for approval. Recommendations were later voted on via the consent and non-consent calendars.

### NCE Site Selection Process (Cindy Airhart, Bobbie Bosak)

Cindy Airhart, Meeting Services Director, and Bobbie Bosak, Chief Administrative Officer, provided an update on the site selection process for a growing National Conference & Exhibition (NCE).

- The AAP wants to include children and families in the National Conference Experience as 50 percent of attendees bring a spouse or guest, children or their entire family.
- Attendee demographics are shifting, with 64% female attendees. 43% of attendees are under the age of 40; 69% under 50.
- Staff detailed the 10 to 15-year process to choose cities that have sufficient convention center space and hotel block availability.
- Staff noted that at least 750,000 square feet or more is needed to support the 625+ distinct sessions that occur at the National Conference.

### Voting on the Consent Calendar

**RECOMMENDATION:** That the Board approve the revised Board policy on “Endowment Funds.”

**RECOMMENDATION:** That the Board affirm the decision of the Board made at the September 2017 meeting to approve $583,000 in Tomorrow’s Children Endowment funding for the Clinical Data Health Registry.

**RECOMMENDATION:** That the Board approve in concept the implementation timeline for Strategic Plan goal 3.1, including development of a proposed bylaws referendum adding 3 elected, at-large board member seats. The proposed bylaws referendum will be reviewed and acted upon at the May 2018 Board meeting.

**RECOMMENDATION:** That the Board direct staff to work with the Member Value and Engagement Committee to develop a plan to implement recommendations from the Task Force on Diversity and Inclusion and report back to the Board with a status update in January 2018.

**RECOMMENDATION:** That the Board policy manual be amended to clarify that Board members and staff are prohibited from writing letters of support for committee member chairpersons and committee member nominees beginning January 30th, 2018.

**RECOMMENDATION:** That the Board approve dates for the 2018 and 2019 Retreat and Fall Board Meetings.

**MOTION:** Made, seconded, and unanimously carried to approve the Consent Calendar.
- **2018 Board Retreat** - Friday, September 14-Sunday, September 16
- **2018 Board Meeting** - Tuesday, October 9- Saturday, October 13
- **2019 Board Retreat** - Friday, September 13-Sunday, September 15
- **2019 Board Meeting** - Tuesday, October 1- Saturday, October 5

**RECOMMENDATION:** That the Board approve the establishment of a subcommittee of the Governance Committee to review and further refine the Board Policy Manual with an anticipated completion of May 2018. The subcommittee will provide a progress report to the Board on a monthly basis. Anthony Johnson, MD will serve as chair of the subcommittee. Wendy Davis, MD and Fernando Stein, MD will also serve on the committee.

**RECOMMENDATION:** In order to provide for greater continuity of service and stagger the terms of service on the Committee on Practice and Ambulatory Medicine, that the Board approve the extension of two members’ terms by one year.

**RECOMMENDATION:** That the Board approve the reappointments of the following District CATCH Facilitators:

- **Wendy Hobson-Rohrer, MD (Chairperson)** - January 1, 2018 – December 31, 2019
- **Geoffrey “Cappy” Collins, MD (District II)** - January 1, 2018 – December 31, 2020
- **Amber Pendleton, MD (District IV)** - January 1, 2018 – December 31, 2020
- **Barbara Oettgen, MD (District V)** - January 1, 2018 – December 31, 2020
- **Michele Lossius, MD (District X)** - January 1, 2018 – December 31, 2018

**RECOMMENDATION:** That the Board approve the revised Board Policy on “Requests for Dues Adjustments.”

**RECOMMENDATION:** That the Board of Directors approve the sunsetting of the Committee on Membership effective June 30, 2018.

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<th>Non-Consent Calendar</th>
<th>RECOMMENDATION: That the Board of Directors extend the waiver of membership dues for AAP members living in Puerto Rico. <strong>Fiscal note:</strong> Staff will explore ways to offset the loss of revenue (~70K) in the FY17-18 budget which may include financial coverage by what is available in the contingency fund.</th>
<th>MOTION: Made, seconded, and unanimously carried to approve the Non-Consent Calendar.</th>
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<td>The meeting was adjourned at 3:00 PM</td>
<td><strong>Signature:</strong> DeeDee Cada, MA, Senior</td>
<td><strong>Signature:</strong> DeeDee Cada, MA, Senior</td>
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<td>CT.</td>
<td>Advisor to the CEO/EVP</td>
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