Our moms and grandmas taught us how to raise our babies best. But today, we do some things in a new way. Like putting our babies on their back for every sleep, and in a crib with no clutter. Because that’s the best way to fight the high rate of Sudden Infant Death Syndrome (SIDS) among African American babies. With soul and science.

Help baby sleep safely so you can sleep soundly. healthychildren.org/safesleep