

WE'VE ALWAYS RAISED OUR BABIES OUR WAY.



And we still do, even as we find new ways that work for us. Now that we know our babies are at higher risk of Sudden Infant Death Syndrome (SIDS), more of us are putting them to sleep in a space that's safest for them – a space of their own without blankets, pillows, or toys.



Help baby sleep safely so you can sleep soundly.
[healthychildren.org/safesleep](https://www.healthychildren.org/safesleep)

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN®