

## AIM STATEMENT WORKSHEET: EXAMPLE

An aim statement is a clear, explicit summary of **what your team hopes to achieve over a specific amount of time** including how much change you will achieve. Every practice-change initiative should have an aim statement.

The following is a tool for developing an aim statement for an immunization-focused practice-change effort using practice data.

### STEP 1 CHOOSE WHAT YOU WANT TO IMPROVE

Your aim statement should focus on improving a **specific outcome** related to the recommended immunization schedule. Below are some suggested measurable outcomes you might choose.

- Childhood immunizations up-to-date by age 2
- Adolescent immunizations up-to-date by age 13
- Influenza immunization of children age 6 months and older

Other: \_\_\_\_\_

### STEP 2 IDENTIFY TARGET POPULATION

For the outcome you choose, identify a target population (eg, children age 9-35 months; all patients under age 19, etc.)

### STEP 3 IDENTIFY DATA SOURCE

Select a **single** data source from which you will measure progress on the intended outcome over time.

### STEP 4 IDENTIFY BASELINE DATA

Using the data source selected in step 3, identify your practice's **current** rates for the outcome.

### STEP 5 IDENTIFY HOW MUCH YOU WANT TO IMPROVE

Considering your current baseline measure, how much do you want to improve the outcome you identified for your target population?

### STEP 6 IDENTIFY YOUR DEADLINE

By when do you want to achieve this goal?

### EXAMPLE

STEP 1	STEP 2	STEP 3	STEP 4	STEP 5	STEP 6
Outcome	Target Population	Data Source	Baseline	Goal	Deadline
Appropriate immunization of patients ages 6 months through 18 years with influenza vaccine	Children on our active patient panel age 6 months through age 18	<input type="checkbox"/> Registry/IIS <input checked="" type="checkbox"/> EMR system <input type="checkbox"/> Other: * Choose only one data source	30% of children we consider to be on our active patient panel age 6 months through 18 years received appropriate influenza immunization from September 1, 2018 through June 30, 2019	Increase immunization rate by 20% of baseline (to at least 36%)	June 30, 2020 - this is when 2019-2020 influenza vaccine expires

## AIM STATEMENT WORKSHEET: EXAMPLE

### STEP 7 DRAFT YOUR AIM STATEMENT

By (date identified in **Step 6**), our practice will improve (outcome measure identified in **Step 1**) for (population identified in **Step 2**) by (goal identified in **Step 5**) as measured by (data source identified in **Step 3**).

### EXAMPLE AIM STATEMENT

By June 30, 2020, our practice will improve influenza immunization rates for children we consider active on our patient panel age 6 months through age 18 by 20% of baseline as measured by influenza immunization reports from our EMR system.

### STEP 8 APPROVE YOUR AIM STATEMENT

A great aim statement is a **SMART-ACT**, meaning it is **S**pecific, **M**easurable, **A**chievable, **R**ealistic and **T**ime-bound, in **A**lignment, under your **C**ontrol, and including the whole **T**eam.

Use this checklist to be sure your aim statement meets that criteria.

- ✓ **SMART:** Our aim is **S**pecific, **M**easurable, **A**chievable, **R**ealistic and **T**ime-bound
- ✓ **Alignment:** Our aim is aligned with our organization's mission and goals
- ✓ **Control:** This is something we have control over
- ✓ **Team:** We have who we need involved in order to be successful

Below are examples of strong and weak aim statements

WEAK Aim Statement	STRONG Aim Statement
More children will get influenza vaccines.	By June, 2020, ABC Health Center will improve the percentage of children 8 and under who receive influenza vaccines by 25% as measured by the IIS.
We will increase the number of Meningococcal catch-up vaccines.	XYZ Health will increase the percentage of 11-12 year-old patients who receive catch-up Meningococcal vaccines from 20% to 60% in all of its health centers by December, 2020.

**BEST PRACTICE:** Reconcile your data between your EMR and the Registry/IIS to make sure your patients' immunization status is up-to-date in all data sources!

# AIM STATEMENT BLANK WORKSHEET

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The following is a tool for developing an aim statement for an immunization-focused practice-change effort using practice data.

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Considering your current baseline measure, how much do you want to improve the outcome you identified for your target population?

## STEP 6 IDENTIFY YOUR DEADLINE

By when do you want to achieve this goal?

Complete the chart below.

STEP 1	STEP 2	STEP 3	STEP 4	STEP 5	STEP 6
Outcome	Target Population	Data Source	Baseline	Goal	Deadline
		<input type="checkbox"/> Registry/IIS <input type="checkbox"/> EMR system <input type="checkbox"/> Other: * Choose only one data source			

### STEP 7 DRAFT YOUR AIM STATEMENT

By (date identified in **Step 6**), our practice will improve (outcome measure identified in **Step 1**) for (population identified in **Step 2**) by (goal identified in **Step 5**) as measured by (data source identified in **Step 3**).

### STEP 8 Approve your aim statement. (Check boxes below.)

- SMART:** Our aim is **S**pecific, **M**easurable, **A**chievable, **R**ealistic and **T**ime-Bound
- Alignment:** Our aim is aligned with our organization's mission and goals
- Control:** This is something we have control over
- Team:** We have who we need involved in order to be successful

**BEST PRACTICE:** Reconcile your data between your EMR and the Registry/IIS to make sure your patients' immunization status is up-to-date in all data sources!