# American Academy of Pediatrics Immunization Grants Call for Proposals

#### **Background**

As part of an overall organizational goal to improve confidence in vaccines and support pediatricians delivering on-time vaccinations to children, the AAP continues to partner with the Centers for Disease Control and Prevention (CDC) on multiple immunization projects. Through these projects, we are able to offer grants to domestic AAP chapters, and other United States-based local health organizations that seek to work with pediatricians and community members to improve vaccination uptake.

#### **Important Links**

Application Submission in Survey Monkey
Application in MS Word
Budget Template
Budget Guidance

## **Project Design**

In an effort to streamline the application process for chapters and other applicants, we have developed a single application for several different immunization grants. It is allowable for a single chapter or organization to submit an application requesting more than 1 grant, however, project activities must not overlap.

# **Project Options**

Through this call, the AAP is offering a variety of immunization grants. Please see the details about each funding opportunity below. If you choose to apply for more than 1 grant, you will be asked to provide distinct answers for each specific project for which you are applying. Project activities and outcomes must be discrete.

Funding	Approx.	Funding	Goal/Description	Additional
Opportunity	Number	Amount		Information
	of	per Award		
	Awards			
Immunization Partnership Funds	3	\$24,000	The aim of these projects will be to dispel vaccine mis- and dis-information and promote vaccine confidence in the community. The focus should be on engaging community pediatricians to partner with the applying organization to implement culturally effective vaccine communication strategies with populations historically or culturally hesitant to vaccinate (eg, Amish, Orthodox Jewish, Somalian, Eastern European immigrants, those with a history of being disenfranchised by the	Eligible applicants include AAP chapters, health departments and other health organizations. Applicant must be a non-profit or partner with a non-profit organization. For-
			medical system, and others). Project activities can relate to any/all routine childhood immunizations and/or COVID-19 vaccine.	profit organizations may consider partnering with an AAP chapter.
Increasing	5	\$25,000	The goal of this project is to engage with key	Eligible applicants

HPV and Pediatric Influenza Vaccination Rates in Rural Areas			partners pertaining to immunizations, rural health, and underserved populations to improve HPV and pediatric influenza vaccination rates and decrease missed opportunities.	include AAP chapters, health departments and other health organizations. Applicant must be a non-profit or partner with a non-profit organization. Forprofit organizations may consider partnering with an AAP chapter.
COVID Immunization Partnership Grants	16	\$25,000	These awards are to support projects that dispel vaccine mis-and dis-information and promote vaccine confidence in the community, specifically through leveraging community health infrastructure to implement culturally affirming COVID-19 vaccine confidence-building strategies. Priority will be given to organizations focusing on vaccination for children under age five, particularly in rural communities.	Eligible applicants include AAP chapters, health departments and other health organizations. Applicant must be a non-profit or partner with a non-profit organization. Forprofit organizations may consider partnering with an AAP chapter.
COVID Pilot Project Awards	16	\$10,000	These awards are for AAP chapters to administer to pediatric practices. Awarded pediatric practices will pilot innovative strategies to meaningfully increase COVID-19 vaccine confidence and uptake in their practice setting. Priority will be given to practices focusing on vaccination for children under age five, particularly in rural communities.	Only AAP chapters are eligible to apply.

## **Project Design & Expectations**

Awardees will be required to:

- Identify a lead application contact who is an individual who holds authority to sign an award agreement for the applicant organization (eg, executive director, chief financial officer, etc).
- Identify a primary project contact who will be responsible for managing the day-to-day activities of the grant and communicating with AAP staff.
- Engage with key partners (eg, a community pediatrician, local health department, other local health organizations, etc) to facilitate relationships and increase collaboration.
- Participate in the pilot of a virtual AAP immunization living learning network, a collaborative
  platform through the AAP which provides the opportunity to build relations and share resources (eg,
  best practices, educational events, etc).
- Identify a specific community in your chapter/organization's service area that is under-immunized and is reachable through intervention.
- Develop a strategy tailored to the targeted community.

- Implement the outlined strategy.
- Work with the AAP evaluation consultant to evaluate the project, including developing evaluation
  materials, identifying key stakeholders for interviews, and submitting all collected data to the AAP
  evaluator.
- Submit financial and narrative mid-project and final reports.
- Participate in monthly virtual meetings with AAP staff.

## **Important Dates**

Application Due: November 1, 2022

Chapters/organizations notified of decision: No later than December 22<sup>nd</sup>, 2022

Project start date: February 1, 2023

Mid-project report due date: April 30, 2023 Project completion date: July 15, 2023

Final report/evaluation summary due date: July 31, 2023

#### **AAP Support**

AAP will provide the following:

- Immunization information, resources, and help identifying a community pediatrician.
- Vaccine confidence resources (eg, communication aids).
- Support identifying a community pediatrician or other key partners.
- Access to a program evaluation consultant.

#### **Eligibility and Selection Criteria**

Priority will be given to complete applications that demonstrate:

- A clear needs assessment of the target population and intervention strategy.
- Information about and capacity to make meaningful change in the targeted community.
- Identified key partners within the chapter's/organization's service area. This could be:
  - A community pediatrician who promotes and integrates positive social, cultural, and environmental influences on children's health and spends at least 50% of their time seeing patients in the targeted community.
  - State immunization coalitions
  - o Local or state health department
  - Local health systems
  - o Community- or faith-based health organization
  - AAP chapters
  - o Etc
- Appropriate staff (or consultant) capacity to manage the initiative.
- History of implementing similar projects successfully.

#### **Application Directions**

If you wish to view the full application in Word, you can <u>access a template here</u>. <u>Submit the application in Survey Monkey</u> by 4pm Central Time on **November 1, 2022.** *Late applications will not be accepted.* 

### **Questions?**

Contact Sara Lolley at immunize@aap.org or 630-626-6640.