

# Hospital Pediatrics®

## Assistant Editor of Digital Media

The Assistant Editor of Digital Media collaborates with American Academy of Pediatrics (AAP) staff to suggest promotion of editorial content and ideas for social media initiatives related to *Hospital Pediatrics*.

### Responsibilities

- Collaborate with AAP staff on implementing digital media tactics to engage with journal readers and other members of the public.
- Work with AAP staff to create additional promotional opportunities for the current social media content editorial calendar, specifically for the @aap\_hpeds X and Facebook pages.
- Work with Executive and Editorial Board and AAP staff to solicit blogs from colleagues monthly.
- Collaborate with AAP staff to measure content engagement, audience reach, campaigns, etc. to track progress and guide future initiatives.
- Solicit advice, ideas, and opinions from hospital medicine peers regarding social media content or ideas.
- Maintain confidentiality of all manuscripts in the prepublication phase.
- Write 1-2 commentaries each year when solicited by Executive Board.
- Attend *Hospital Pediatrics* editorial board meetings and quarterly conference calls.

### Experience

- Board certified pediatrician with at least 5 years of experience
- Fellow in good standing of the AAP
- Some editorial experience preferred
- Experience writing for digital media preferred, including X, Facebook, and Instagram.
- No conflict of interest with another medical publication. (Associate Editors may not serve as editors at any level of any other medical publication but may serve as reviewers.)