

Dear SONPM members,

We are happy to announce that we will be sending 10 neonatologists to the 2021 virtual Advocacy Conference, along with those (like myself) who will be attending on our own. Those of us who are choosing to participate on our own dime have generally attended LegCon in the past and found this to be one of the most content rich and topical conferences every year, with great speakers, practical skills and opportunities to practice them in meeting with our own Members of Congress. We are particularly interested in keeping up with the advocacy landscape in this year of political shifts.

Our sponsored attendees include SONPM members of varied career phases and backgrounds:



1. Amy Patel - NJ
2. Christiane Dammann - MA
3. Janine Bernardo - MD
4. Scott Lorch - PA
5. Neal Sharma - IL
6. John Feister - CA
7. Zoe Tullius - TX
8. Vicky Reichman - CT
9. Mitch Goldstein - CA
10. Tara Randis - CA

In celebration of this focus on the neonatology voice speaking up for our patients, families and profession, I'd like to bring back a tradition started by John Zupancic, I would like to announce another round of the **SONPM campaign button contest**.



Please submit your suggestion for buttons that neonatologists can wear on their advocacy visits. I will have the winning button made and you will see your phrase immortalized on lapels at our upcoming meetings when we are able to meet in person again. Please submit your slogan ideas to me by email ([lilylou@mindpsring.com](mailto:lilylou@mindpsring.com)) by March 15<sup>th</sup>. I can't wait to see the entries!

Meanwhile, enjoy the respite from the freeze and I hope all of our Texas colleagues are faring well this week.

Best regards,  
Lily

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