

SECTION ON NEONATAL AND PERINATAL MEDICINE 2021-2026

| Domain | Goal | Objective | Activities/Deliverables/Result Expected |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| Education | <p align="center">Improve the knowledge, skills, and perspectives of neonatal-perinatal providers through high quality education, and state of the art education delivery.</p> | Establish the Section as the premier hub for neonatology learning. | Create a strategy for archiving and providing easy access to educational materials. |
| | | Develop and promote learning opportunities for the neonatal team. | Collaborate with professionals across disciplines to develop educational strategies for learning as a team. |
| | | Ensure diversity in educational leadership opportunities. | Track the diversity profile of the composition of educational faculty and planning committees. |
| | | | Confirm that educational offerings highlight the needs of a diverse patient base. |
| | | | Expand digital products to include virtual/online products. |
| | | Create resources that utilize new platforms. | Transform educational offerings using new learning technology and adult learning principles. |
| | | Assist members in developing and disseminating new, effective ways of learning and networking (conferences, webinars, podcasts). | Support the development of new platforms and evaluate their effectiveness. |
| | | Engage with the ABP toward more meaningful MOC strategies. | Streamline the process for obtaining MOC pt 4 credit through the NCE poster sessions. |
| | | | Meet with the ABP to review the effectiveness of MOC pt 4 and explore more meaningful strategies. |
| | | Develop the Section website to become the central hub for education, networking, policy, advocacy, and other resources that support | Improve the functionality of the public (main) and collaboration sites. |
| Develop and promote innovative, new content. | | | |

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| Member Value | Identify and address the needs and interests prioritized by SONPM members. | neonatal-perinatal care. | Improve organization and accessibility to content. |
| | | Develop Section communications on multiple platforms to reach all neonatologists. | Refine LISTSERV communication to provide more tailored messaging. |
| | | | Coordinate various platforms for more unified messaging. |
| | | | Understand the reach of various platforms and optimize their utilization based on membership profile. |
| | | | Develop Section podcast strategy. |
| | | Be mindful of diversity and equity or inclusion in Section leadership and engagement opportunities (gender, race, ethnicity, etc.). | Promote value of Section membership for neonatologists in private practice. |
| | | Facilitate connections between research opportunities and neonatologists. | |
| Engage at least 85% of neonatologists in Section membership and explore ways to expand SONPM membership. | Develop and implement a recruitment campaign. | | |
| Optimal Care | Facilitate high quality research and quality improvement in neonatology to assure | Collaborate with national efforts to establish standards for risk appropriate neonatal care. | Extrapolate the TX NICU verification pilot. |
| | | | Engage with CDC and other national organizations on standards for NICU level designation. |
| | | Refine and implement National Neonatal Quality Measures. | Publish white papers. |
| | | | Develop strategy for practical implementation of measures. |
| | | | Monitor uptake and usability of measures. |

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| | excellent clinical care. | | Provide a forum for neonatology scholars to present their work. |
| | | Support neonatologists in scholarship. | Recognize and encourage trainees and early career neonatologists in their scholarship. |
| | | | Elevate issues of diversity and inclusion in neonatology scholarship. |
| Advocacy | Define the advocacy platform for the neonate and develop the skills of Section members to promote the agenda. | Build structure for a skilled and responsive neonatology advocacy voice. | Provide opportunities for Section members to develop their advocacy skills (LISTSERV, Advocacy Conference, podcasts, workshops at national meetings) |
| | | Maintain and disseminate timely neonatology advocacy priorities. | Establish routes of communication for advocacy messaging. |
| | | Support advocacy activities at the federal, state, and internal AAP levels. | Develop platforms for neonatology advocacy (Hill visits, days of action, etc.). |
| Health of the Subspecialty | Envision, articulate and engage members in supporting the neonatal-perinatal medicine profession. | Recognize and honor all career pathways in neonatology and support all career phases. | Develop and facilitate routes for participation in scholarly activities regardless of academic affiliations. Promote dialogue and networking for private practice, as well as academic, neonatologists |
| | | Support global health initiatives. | Ensure continued and evolving neonatology leadership in HBS/HBB/ECE |
| | | | Ensure appropriate updates to coding for evolving neonatal services. |
| | | Support efficient neonatal clinical practice. | Develop job board on Section website. |

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| | | | Promote active collaboration with other partners for optimal neonatal teams (hospitalists, APPs, etc.). |
| Health of Section | Ensure long-term sustained organizational health of SONPM. | Assure financial health of the Section. | Evaluate and revise the financial plan of the Section on an annual basis. |
| | | Assure optimal representation in Section leadership. | Invite SIG leaders/liasons to attend EC meetings. |
| | | | Reflect the goals of diversity and inclusion in announcements of opportunities for leadership and engagement. |
| | | | Utilize task forces and work groups to address member priorities. |
| | | Maintain section leadership pipeline. | Include Fellows, early career, mid-career, women, URM members in Section leadership roles. |
| | | Enhance section interface. | Identify and actively mentor future leaders in the Section. |
| | | | Interact with the larger AAP. |
| Identify and sustain relationships with key partners. Sustain global reputation as the authority in the field. | | | |