

SECTION ON NEONATAL AND PERINATAL MEDICINE 2021-2026			
Mission		Improve the health of newborns by enabling the neonatology community to provide optimal care through education, research, and advocacy.	
Vision		Healthy newborns, universal quality care, fulfilled professionals.	
Domain	Goal	Objective	Activities/Deliverables/Result Expected
Education	Improve the knowledge, skills, and perspectives of neonatal-perinatal providers through high quality education, and state of the art education delivery.	Establish the Section as the premier hub for neonatology learning.	Create a strategy for archiving and providing easy access to educational materials.
		Develop and promote learning opportunities for the neonatal team.	Collaborate with professionals across disciplines to develop educational strategies for learning as a team.
		Ensure diversity in educational leadership opportunities.	Track the diversity profile of the composition of educational faculty and planning committees.
			Confirm that educational offerings highlight the needs of a diverse patient base.
		Create resources that utilize new platforms.	Expand digital products to include virtual/online products. Transform educational offerings using new learning technology and adult learning principles.
Member Value	Identify and address the needs and interests prioritized by SONPM members.	Assist members in developing and disseminating new, effective ways of learning and networking (conferences, webinars, podcasts).	Support the development of new platforms and evaluate their effectiveness.
		Engage with the ABP toward more meaningful MOC strategies.	Streamline the process for obtaining MOC pt 4 credit through the NCE poster sessions.
			Meet with the ABP to review the effectiveness of MOC pt 4 and explore more meaningful strategies.
		Develop the Section website to become the central hub for education, networking, policy, advocacy, and other resources that support neonatal-perinatal care.	Improve the functionality of the public (main) and collaboration sites.
			Develop and promote innovative, new content.
		Develop Section communications on multiple platforms to reach all neonatologists.	Improve organization and accessibility to content.
			Refine LISTSERV communication to provide more tailored messaging.
			Coordinate various platforms for more unified messaging.
		Be mindful of diversity and equity or inclusion in Section leadership and engagement opportunities (gender, race, ethnicity, etc.).	Understand the reach of various platforms and optimize their utilization based on membership profile.
			Develop Section podcast strategy.
Engage at least 85% of neonatologists in Section membership and explore ways to expand SONPM membership.	Promote value of Section membership for neonatologists in private practice. Facilitate connections between research opportunities and neonatologists.		
Collaborate with national efforts to establish	Develop and implement a recruitment campaign.		
		Extrapolate the TX NICU verification pilot.	

Optimal Care	Facilitate high quality research and quality improvement in neonatology to assure excellent clinical care.	Collaborate with national efforts to establish standards for risk appropriate neonatal care.	Engage with CDC and other national organizations on standards for NICU level designation.
		Refine and implement National Neonatal Quality Measures.	Publish white papers.
			Develop strategy for practical implementation of measures.
			Monitor uptake and usability of measures.
		Support neonatologists in scholarship.	Provide a forum for neonatology scholars to present their work.
Recognize and encourage trainees and early career neonatologists in their scholarship.			
Advocacy	Define the advocacy platform for the neonate and develop the skills of Section members to promote the agenda.	Build structure for a skilled and responsive neonatology advocacy voice.	Provide opportunities for Section members to develop their advocacy skills (LISTSERV, Advocacy Conference, podcasts, workshops at national meetings)
		Maintain and disseminate timely neonatology advocacy priorities.	Establish routes of communication for advocacy messaging.
		Support advocacy activities at the federal, state, and internal AAP levels.	Develop platforms for neonatology advocacy (Hill visits, days of action, etc.).
Health of the Subspecialty	Envision, articulate and engage members in supporting the neonatal-perinatal medicine profession.	Recognize and honor all career pathways in neonatology and support all career phases.	Develop and facilitate routes for participation in scholarly activities regardless of academic affiliations.
		Support global health initiatives.	Promote dialogue and networking for private practice, as well as academic, neonatologists
		Support efficient neonatal clinical practice.	Ensure continued and evolving neonatology leadership in HBS/HBB/ECE
			Ensure appropriate updates to coding for evolving neonatal services.
			Develop job board on Section website.
Promote active collaboration with other partners for optimal neonatal teams (hospitalists, APPs, etc.).			
Health of Section	Ensure long-term sustained organizational health of SONPM.	Assure financial health of the Section.	Evaluate and revise the financial plan of the Section on an annual basis.
		Assure optimal representation in Section leadership.	Invite SIG leaders/liasons to attend EC meetings.
			Reflect the goals of diversity and inclusion in announcements of opportunities for leadership and engagement.
			Utilize task forces and work groups to address member priorities.
		Maintain section leadership pipeline.	Include Fellows, early career, mid-career, women, URM members in Section leadership roles.
Identify and actively mentor future leaders in the Section.			
			Interact with the larger AAP.



Enhance section interface.

Identify and sustain relationships with key partners.
Sustain global reputation as the authority in the field.