Advancing Systems of Services Network Café Notes
Title V & State American Academy of Pediatrics Collaborations to Support CYSHCN
June 11, 2021

Key Discussion Questions
1. How does your state CYSHCN program currently partner with the state American Academy of Pediatrics (AAP) chapter?
2. How do you plan to identify underserved populations to encourage the return to in-person care?
3. What messages are important to convey to encourage the return to in-person care?

AAP #CallYourPediatrician Campaign
- Speaker: Susan Martin, AAP Director of News Media and Public Relations
- Developed a portfolio of promotional materials, including television and radio PSAs and social media posts, to encourage routine immunizations.
- Multiple toolkits are available to encourage in-person visits, routine immunizations, and COVID-19 vaccinations for children. Materials are available for download and use, and many are also available in Spanish. Links in resources box below.

Partnerships in Illinois
- Speakers:
  - Molly Hofmann, Director of Care Coordination, Systems Development & Education
  - Kathy Sanabria, Associate Executive Director of the American Academy of Pediatrics, Illinois Chapter
- Collaboration during COVID-19 focused on children with medical complexity. The organizations worked together to:
  - Issue guidance to home nursing agencies to continue to deliver services safely
  - Develop materials to support planning for caregiver illness
  - Maintain and share resource directories for families
- There is a long history of partnership between the Division of Specialized Care for Children (DSCC, Illinois’ Title V CYSHCN program) and the state’s AAP chapter (ICAAP). Highlights include:
  - ICAAP has a committee on CYSHCN. Representatives from Illinois Family to Family and DSCC sit on the committee, which facilitates communication.
  - ICAAP and DSCC sent a joint letter to the Illinois Department of Health advocating that parent caregivers of children with medical complexity be prioritized for COVID-19 vaccination, which received a strong positive response.
Collaborators on multiple grants, including developing a training curriculum for transitioning from pediatric to adult care and the Illinois Medical Home project, which involved practice-level training and quality improvement.

State Experiences and Reflections

- Kathy Sanabria recommended that state Title V CYSHCN programs and state AAP chapters take time to build relationships and involve representatives from each other’s organizations in committees to facilitate conversations about needs and opportunities.
  - Other states have different models for committee membership, such as the state AAP chapter member is a member of the medical advisory board.
- One state has a staff member who sits on the state AAP chapter board. Their role is to assess needs and opportunities for integration between the AAP and the Department of Health. They discuss primary care challenges and disseminate public health information to the AAP chapter.
- States shared experiences collaborating with their state AAP chapters on specific topics, such as Zika, developmental evaluations delivered via telehealth, follow-up for COVID-19 positive moms, and children’s mental health.
- A few states remarked that CYSHCN in their state are served by family physicians as well as pediatricians highlighting the importance of connecting with family practice physicians/state chapters as well as pediatricians/state chapters.
- States are beginning to experiment with providing education about returning to routine care and immunizations during the 15-minute waiting period following COVID-19 vaccinations.
- One state Title V CYSHCN program is connected with federally-qualified community health centers in the state, where a parent care coordinator supports families to ensure their needs are met. These care coordinators review materials for reading level and relevance and have collaborated with other staff to encourage return to clinic for services.

Resources Shared

- AAP Toolkits
  - #CallYourPediatrician: https://services.aap.org/en/news-room/campaigns-and-toolkits/call-your-pediatrician/
- American Academy of Family Physicians: https://www.aafp.org/membership/join/chapters.html