The American Academy of Pediatrics
Julius B. Richmond Center of Excellence
2019 Visiting Lectureship Program
Call for Proposals

The American Academy of Pediatrics (AAP) Julius B. Richmond Visiting Lectureship Program provides awards of up to $3,000 to support two-day, customized educational programs focused on protecting the health of children and families by controlling tobacco smoke exposure. The program is designed to promote the elimination of secondhand smoke (SHS) exposure and to integrate tobacco prevention and control activities into educational institutions, health departments, medical centers, and state and/or national pediatric organizations. The AAP Julius B. Richmond Visiting Lectureship Program is funded by the Flight Attendant Medical Research Institute (FAMRI).

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<td>Proposals Due Date</td>
<td>November 1, 2019</td>
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<td>Award Notification Date</td>
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Visiting Lectureship events must take place before June 30, 2020.

Background Information
The AAP Julius B. Richmond Center of Excellence is supported by a major grant from FAMRI to prevent children’s exposure to SHS. The AAP Richmond Center and the Visiting Lectureship program are named in honor of Julius B. Richmond, MD (1916-2008). Dr Richmond, a pediatrician and fierce advocate for child health, served as Surgeon General from 1977 to 1981. Dr. Richmond’s 1979 Surgeon General’s report “Smoking and Health” provided scientific evidence of the negative effects of tobacco smoke on the non-smoker, including increased heart rate and blood pressure, as well as eye and nose irritation, and reported that children, who are even more susceptible to serious health effects, are at an increased risk for asthma, respiratory infections, decreased lung growth, and sudden infant death syndrome.

Tobacco use and secondhand smoke exposure are major global issues with significant health impacts on children and families. Tobacco is the #1 preventable cause of disease and death in the United States, and children are uniquely impacted due to their inability to protect themselves from smoke exposure. Children are disproportionately exposed to secondhand smoke in their homes: 30% of children live with at least one smoker. In addition, children are frequently targeted by tobacco industry advertising and marketing. Because of this, 90% of smokers start before age 18.

The mission of the AAP Richmond Center is to improve child health by eliminating children’s exposure to SHS. This is accomplished by changing the clinical practice of pediatrics through the development and dissemination of practice tools, research, and improvement of community health. The AAP Richmond Center is committed to building broad-based awareness and skills within the pediatric community to reduce children’s exposure to SHS. The AAP Richmond Center believes that healthcare clinicians should be active contributors to the elimination of tobacco use and SHS exposure in their practices and communities.
**Program Goal**
The program goal is to provide medical students and residents, academic and/or community pediatricians, and child advocates with an opportunity to interact with leading academic pediatricians to learn more about children and SHS exposure. Visiting Lectureship grants provide two-day customized educational programs aimed at: 1) having speakers of national prominence meet with academic institutions, public health departments, state chapters, or regional/national pediatric organizations; 2) promoting research, education, community and clinical services that seek to prevent children and family exposure to SHS and; 3) mobilizing communities to promote policies that will help protect children, families, and communities from tobacco use and SHS exposure. Meeting attendees are supported to implement evidence and practice-based strategies to decrease smoking prevalence, teen initiation, and exposure to SHS.

Proposals must be consistent with the AAP Richmond Center overall goal of eliminating children’s exposure to SHS and tobacco use and should promote objectives such as:

1) Dialogue and collaboration among pediatricians, other child health providers, full-time pediatric faculty in training programs, public health departments, state chapters or regional and national pediatric organizations, and others with an interest in preventing children’s exposure to SHS
2) Involvement of pediatric training programs in child tobacco control interventions
3) Improvement of participants' clinical skills, and enhancement of their ability to deliver tobacco control interventions in clinical practice and communities
4) Enhanced curriculum development on the topic of child health and tobacco control
5) Increased awareness of careers in pediatrics tobacco control among medical students, residents, fellows, and others in the medical community.

**Application Process**
Proposals and letters of support must be submitted as e-mail attachments to richmondcenter@aap.org. The deadline for submission is Friday, November 1, 2019 at 5:00 pm CST. Applications will be reviewed and will be rated on the strength of the objectives and activities planned to meet the program goal and objectives. Based on the application and proposed agenda, AAP Richmond Center leadership will identify a speaker that best meets the needs of the organization, speaker availability, and goals of the event. Suggestions for speakers will be accepted but cannot be guaranteed. Applicants are strongly encouraged to include collaborative partnerships, such as:

1) Academic medical center(s) and pediatric training program(s)
2) AAP state chapters or equivalent regional/national pediatric organizations
3) Tobacco control or public health organization(s)
4) Multiple institutions in a geographic area
5) Stakeholders within the applicant’s organization
Application Requirements

Applications must have a primary focus on protecting children and families from secondhand smoke (SHS) exposure and addressing SHS in the clinical setting.

Please note that awardees will be required to schedule 2-3 planning calls with faculty and Richmond Center staff prior to finalizing the program agenda.

Proposals should be no longer than five typed pages, excluding letters of support. The application, available at https://www.aap.org/en-us/advocacy-and-policy/aap-health-initiatives/Richmond-Center/Pages/Visiting-Lectureships-Program.aspx, should include the following information:

- **Program Contact and Collaborative Program Hosts**
  Identify the primary contact name, complete mailing address, phone number, and e-mail address to which all correspondence should be addressed. Please note that the primary contact will be in charge of developing plans for and coordination of the visiting lectureship, unless another person is specifically designated to do so. Provide name(s) and contact information of key contact(s) at other institutions if applying collaboratively.

- **Goal and Objectives**
  State the goal and objectives of the proposed Visiting Lectureship program.

- **Brief Summary of Current Activities**
  Briefly summarize current activities in tobacco control, including training, service, education, community health, and research activities.

- **Collaboration with AAP Chapter**
  Outline to what extent the AAP Chapter is involved with this application. No prior existing relationship is required, but this application process may be used to begin a relationship with the Chapter, strengthen the partnership, or continue work already being done. For Chapter contact information, please visit https://www.aap.org/en-us/about-the-aap/chapters-and-districts/Pages/Chapter-Websites.aspx. Note that this question is not applicable if the sponsoring organization for this relationship is the AAP Chapter itself.

- **Schedule of Activities**
  Provide a proposed schedule of activities, which may consist of (but are not limited to) a combination of lectures, grand rounds, seminars, meetings, policy roundtable discussions, and community meetings focused on children and tobacco control. Include a discussion topic/theme and the proposed audience for each event. Plans to incorporate opportunities for media coverage are encouraged. If a topic is being presented more than once, please include justification for repeat.
• **Candidates for Visiting Lecturer**
  Identify two candidates who could serve as Visiting Lecturer and provide a brief justification for each choice. Visiting Lecturer suggestions should include leading tobacco control scientists, recognized as experts in child health and tobacco control. For Visiting Lecturer suggestions, please review past event descriptions at [https://www.aap.org/en-us/advocacy-and-policy/aap-health-initiatives/Richmond-Center/Pages/Visiting-Lectureships-Program.aspx](https://www.aap.org/en-us/advocacy-and-policy/aap-health-initiatives/Richmond-Center/Pages/Visiting-Lectureships-Program.aspx) and a list of recent AAP Richmond Center Visiting Lecturers follows on the last pages of this document. Note that while suggestions are accepted, they cannot be guaranteed.

• **Budget**
  Prepare a line-item budget for up to $3,000, which should include: the Visiting Lecturer's travel costs, accommodations, meals and incidentals; meals and refreshments for meeting participants; meeting space and; promotional activities. Please do not include honoraria for faculty in this budget. That cost is covered by the AAP Richmond Center. Note that because of the funding cycle by which these grants are awarded, all **Visiting Lectureship events must take place before June 30, 2020**.

• **Letters of Support**
  Involvement and support from academic institutions, AAP state chapters, regional and/or national pediatric organizations will greatly enhance the proposal's chance for success. Letters of support from these organizations as well as from representatives of other participating institutions or organizations within the community are also welcome.

**Review Criteria**
Ideal proposals will demonstrate the following:

1) Collaboration with an academic institution, AAP state chapter, and/or community-based, regional or national organization and departments of health
2) Active engagement by program hosts in medical student education, pediatric residency, and continuing education training
3) Plans to address SHS and tobacco use within the organization, and explanation of how this award may help implement these plans.
4) Plans to include opportunities for media coverage
5) Provide examples of applicant and organization capacity for collaboration with internal and external stakeholders (eg, examples of previously successful public health collaborations).

To avoid any real, potential, or perceived conflicts of interest between fund recipients and tobacco-related entities, the AAP Richmond Center will not award funds to any individuals or departments that are in current receipt of any grant monies or in-kind contribution from any tobacco manufacturer, distributor, or other tobacco-related entity. In addition, we expect that fund recipients will not accept any grant monies or in-kind
contribution from any tobacco manufacturer, distributor, or other tobacco-related entity over the duration of the award.

Inquiries and Technical Assistance
If you have questions about these guidelines, please contact the AAP Richmond Center by email at richmondcenter@aap.org or by phone at 630-626-6732. More information about the AAP Richmond Center is available at www.aap.org/richmondcenter.
Rachel Boykan, MD, FAAP
Associate Professor, Pediatrics
Division of Pediatric Hospital Medicine
Associate Program Director, Residency Training Program
Department of Pediatrics
Stony Brook University Hospital
Stony Brook, NY

AAP Richmond Center Affiliations
Executive Committee, AAP Section on Tobacco Control
Faculty, AAP Richmond Center Training “Asking the Right Questions - Clinicians and Tobacco Cessation in the Clinical Encounter”
Member, AAP Tobacco Consortium

Expertise
- Inpatient Pediatrics & Newborn Medicine
- Care of the Medically Fragile
- Residency Education
- Curriculum development/Evidence-based Medicine

Research Interest
- Utilizing collaboration with quitlines at institutional level
- Improving Smoking Cessation in the inpatient setting
- Improving Resident awareness and skills regarding smoking cessation
- Physician/medical community awareness of SHS/THS, E cigs
- ENDS use among adolescents

Judith A. Groner, MD, FAAP
Clinical Professor of Pediatrics & Director of Academic General Pediatrics Fellowship
Section of Ambulatory Pediatrics
The Ohio State University Department of Pediatrics
Nationwide Children’s Hospital
Columbus, OH

AAP Richmond Center Affiliations
Executive Committee, AAP Section on Tobacco Control
Faculty, AAP Richmond Center Training “Asking the Right Questions - Clinicians and Tobacco Cessation in the Clinical Encounter”
Member, AAP Tobacco Consortium

Expertise
- General pediatric care of low income urban populations
- Screening for SHS exposure in children & treatment of parental smokers

Research Interests
- Secondhand smoke exposure during childhood as a cardiovascular disease risk factor
- Health risk disparities due to SHS exposure
- Screening for SHS exposure in clinical settings (what are the right questions to get the most information in short period of time?)
Jyothi Marbin, MD, FAAP
Associate Professor
Director, Pediatrics Leadership for the Underserved Residency Program
University of California, San Francisco
San Francisco, CA

AAP Richmond Center Affiliations
Executive Committee, AAP Section on Tobacco Control
Faculty, AAP Richmond Center Training “Asking the Right Questions - Clinicians and Tobacco Cessation in the Clinical Encounter”

Expertise
Asthma
SHSE intervention dissemination in outpatient clinics, inpatient wards
Online learning
Secondhand/thirdhand smoke impact on children
EHR customization for smoking cessation
Medical education related to SHSE
Principal Investigator, CEASE California

Research Interests
Impact of tobacco on underserved populations
Tobacco cessation integration into electronic health records
Dissemination and implementation SHSE educational programs for providers
Tobacco-related health disparities among minorities, LGBT population
Technology and urban adolescents

Susanne E Tanski, MD, MPH, FAAP
Associate Professor, Pediatrics
Cancer Risk Behaviors Group
Geisel School of Medicine at Dartmouth
Lebanon, NH

AAP Richmond Center Affiliations
Faculty, AAP Richmond Center Training “Asking the Right Questions - Clinicians and Tobacco Cessation in the Clinical Encounter”
Member, AAP Tobacco Consortium
Principal Investigator, AAP Richmond Center

Expertise
Smoking cessation services to parents
Harm reduction through the off-label use of nicotine replacement therapies

Research Interests
Risk factors contributing to the uptake of cigarette use among youth
The influence of media and advertising on smoking initiation and progression
Messaging to parents regarding creating and maintaining smoke-free homes and cars
How to get these messages from the pediatric office into homes through alternate channels
Use of nicotine replacement to help parents maintain smoke free homes and cars
The development of a novel sensor using nanotechnology to detect secondhand smoke exposure in ambient air, and a separate sensor to detect cotinine in urine
Electronic cigarettes: potential or peril?
Susan Walley, MD, FAAP
Associate Professor, Pediatric Hospital Medicine
University of Alabama at Birmingham
Children’s of Alabama
Birmingham, AL

AAP Richmond Center Affiliations
Executive Committee, AAP Section on Tobacco Control
Faculty, AAP Richmond Center Training “Asking the Right Questions - Clinicians and Tobacco Cessation in the Clinical Encounter”
Member, AAP Tobacco Consortium

Expertise
Healthcare delivery and quality improvement
Medical education curriculum development and dissemination
Using QI methodology to improve inpatient care of asthma and bronchiolitis, including smoking cessation interventions

Research Interests
Developing inpatient smoking cessation interventions to reduce child TSE
Developing effective smoking cessation counseling training for pediatric healthcare providers

Karen Wilson, MD, MPH, FAAP
Debra and Leon Black Professor
And Division Chief of General Pediatrics
Vice-Chair for Clinical and Translational Research
Icahn School of Medicine at Mount Sinai
And Kravis Children’s Hospital
New York, NY

AAP Richmond Center Affiliations
Faculty, AAP Richmond Center Training “Asking the Right Questions - Clinicians and Tobacco Cessation in the Clinical Encounter”
Chair, AAP Tobacco Consortium
Principal Investigator, AAP Richmond Center

Expertise
Translational research in the inpatient setting
Secondhand smoke in multi-unit housing
Inpatient cessation programs
Secondary data analysis on SHS and children, including NHANES
Secondhand marijuana smoke exposure

Research Interests
The impact of secondhand smoke on the severity of illness in hospitalized children
Impact of secondhand smoke exposure on the microbiome
Role of SHS is maladaptive cytokine expression, including increased Th2 predominance and atopy, and suppressed INF-\(\gamma\)
Inpatient smoking cessation programs
Research on secondhand smoke in multi-unit housing
Youth exposure to secondhand marijuana smoke
Jonathan P Winickoff, MD, MPH, FAAP
Associate Professor, Pediatrics
Harvard Medical School
MGH Center for Child & Adolescent Health Policy
Boston, MA

AAP Richmond Center Affiliations
Faculty, AAP Richmond Center Training “Asking the Right Questions - Clinicians and Tobacco Cessation in the Clinical Encounter”
Chair, AAP Tobacco Consortium
Director of Translational Research, AAP Richmond Center

Expertise
Drafted key tobacco control policy for the AMA, AAP, and APA
Served as a scientific advisor to the Massachusetts Tobacco Control Program, Indiana Tobacco Control Program, and the U.S. Surgeon General through the Interagency Committee on Smoking and Health
Developed an AAP CME module for PediaLink (an online learning platform) on child tobacco control
Developed an AAP EQIPP (e-learning maintenance of certification) module, Eliminating Tobacco Use and Exposure to Secondhand Smoke
With Richmond Center and PROS, developed the CEASE program, a clinical and community effort against SHS exposure

Research Interests
Health services research
Tobacco control in child healthcare settings
Research on smoking in multi-unit housing
Adolescent and young adult initiation
Emerging tobacco products
Tobacco Control Policy