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  2019 NCE
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Hot Topics
New CDC Data Show Spike in Youth Use of Tobacco Products
New data from the US Centers for Disease Control and Prevention (CDC) show a significant jump in youth use of tobacco products from 2017-2018. In 2018, 1 in 4 high school students and 1 in 14 middle school students – nearly 5 million youth—were current users of any tobacco product. E-cigarettes were the main driver of this increase: usage rose by 78% among high schoolers and 48% among middle schoolers from 2017-2018. These increases in tobacco product use erase the decline in youth tobacco use that had been observed in recent years.

Full details can be found in the CDC Morbidity and Mortality Weekly Report, and accompanying resources can be found on CDC’s website.

Visit the AAP Richmond Center website for resources and information on e-cigarettes.

From the AAP Richmond Center
Most US Adults Support Smoke-free Public Housing
A new study from the AAP Richmond Center examined public support for smoke-free regulations in Section 8 public housing. In a nationally-representative survey of adults, 71% supported a prohibition on indoor smoking in both units and common areas of Section 8 Public Housing buildings. Levels of
support were similar among adults living in multi-unit housing (71%) and detached housing (70%). These high levels of support may indicate that the US population would support an expansion of the current smoke-free public housing rules enacted by the US Department of Housing and Urban Development (HUD) in 2018. Current HUD policy prohibits tobacco use in public housing units and indoor common areas. While this law will protect residents in many buildings, it does not extend to Section 8 Public Housing units, which are home to approximately 2.2 million households in the US. As such, many public housing residents will not benefit from these protections. Read the full article here.

AAP Section on Tobacco Control Now Accepting Abstract Submissions – Due April 12th
The AAP Section on Tobacco Control is seeking abstracts to be considered for presentation at the 2019 AAP National Conference and Exhibition (NCE) in New Orleans. We invite you to submit abstracts for poster presentations describing ongoing or completed tobacco-control projects and/or presenting original research findings; abstracts will be presented during the NCE Section on Tobacco Control Program. Abstracts describing quality improvement projects may be eligible for Maintenance of Certification (MOC) credit! Section membership is not a requirement to submit. For more information, please visit the 2019 Call for Abstracts page on the NCE website at https://aapexperience.org/abstracts/

2019 RCE Visiting Lectureships Awarded
The 2019 American Academy of Pediatrics (AAP) Julius B. Richmond Visiting Lectureships have been awarded. Read below to find out what each awardee will be offering through their program:

Grantee: Jose Cucalon, MD, FAAP
Renown Health
The goal of this program is to reduce the burden of secondhand smoke exposure amongst Nevada children by educating pediatric healthcare providers, residents, medical students, and nurses on innovative resources to screen parents for smoking and discuss the formation of collaborative relationships for referral and management within the community.

Grantee: Allison Heinly, MD, FAAP
Warren Alpert Medical School at Brown University and Hasbro Children’s Hospital
The goal of this program is to educate faculty, residents, medical students, and community pediatricians about the harms of tobacco use, secondhand smoke exposure, and other forms of nicotine use such as electronic cigarettes.

Grantee: Kristin Shadman, MD, FAAP
University of Wisconsin School of Medicine and Public Health, Department of Pediatrics
The goal of this program is to develop and implement “CEASE Wisconsin,” a comprehensive program to ensure that all patients seen at UW pediatric sites are screened for second and thirdhand smoke exposure and that caregivers who smoke are appropriately treated and referred to assist them in smoking cessation efforts.

In the News
Five Years Later: FDA Reflects on the Success of “The Real Cost” Campaign
This February marks the 5th anniversary of the US Food and Drug Administration’s (FDAs) award-winning youth smoking prevention campaign, “The Real Cost.” In the first two years of the campaign alone, “The Real Cost” prevented nearly 350,000 youth, between the ages of 11 and 18, from initiating smoking—half of whom might have gone on to become established smokers.

To commemorate the anniversary and success of the campaign to date, FDA
published a special supplement in the American Journal of Preventive Medicine. The 11-article supplement provides a unique “behind-the-scenes” look at how the campaign translates science and art into visually compelling and personally relevant ads to educate teens about the dangers of tobacco use and offers key message development and marketing insights to other health campaign practitioners. The 11-article supplement provides a unique “behind-the-scenes” look at how the campaign translates science and art into visually compelling and personally relevant ads to educate teens about the dangers of tobacco use and offers key message development and marketing insights to other health campaign practitioners.

While celebrating the collective prevention efforts to reduce youth cigarette smoking to historic lows, it’s crucial to address the emerging threat to this progress: youth e-cigarette use: teens are using e-cigarettes at an alarming rate. “The Real Cost” launched new, hard-hitting advertising in September 2018 designed to educate youth about the dangers of using e-cigarettes.

FDA Taking Action Against Retailers Selling Tobacco Products to Minors
Earlier this month, the US Food and Drug Administration (FDA) initiated action against two Walgreens and Circle K store locations for repeated tobacco product sale violations, including sales of cigars and menthol cigarettes to minors. The FDA filed No-Tobacco-Sale Orders (NTSO) against the two stores, which seek to bar them from selling tobacco products for 30 days. The NTSO action against this Walgreens outlet follows the issuance of more than 1,550 warning letters and 240 civil money penalty actions against Walgreens stores nationwide for unlawful tobacco product sales to minors.

Because tobacco use is almost always initiated and established during adolescence, early intervention – including making sure tobacco products aren’t being sold to kids – is critical. As part of its compliance and enforcement efforts, the FDA provides education and training opportunities to retailers, monitors compliance through surveillance, inspections and investigations, and then takes action when violations occur.

Read the full press announcement here.

Measuring Support for Tobacco control Policies in States with Deadly Smoking Disparities
In January 2019 The Truth Initiative revisited their 2017 report “Tobacco Nation: The Deadly State of Smoking Disparity in the United States” to gauge states’ support of these policies. How do individuals on the ground feel about laws to curb tobacco use? Residents of Tobacco Nation states support tobacco control policies at almost exactly the same level as their counterparts in states outside Tobacco Nation. Read the full report here.

Teen E-Cigarette Use Could be Gateway to Tobacco Cigarettes in US Youths
Researchers from Boston University found that that teens who started vaping were over four times more likely to begin smoking traditional cigarettes than teens who had never used e-cigarettes. The study also found that adolescents who initially showed no interest in smoking cigarettes were over eight times more likely to begin smoking after they first began vaping. Data from waves 1 through 3 of the Population Assessment of Tobacco and Health Study (2013-2016) were used to assess youths aged 12 to 15 years who had never used cigarettes, e-cigarettes, or other tobacco products at wave 1.

This study’s findings support the notion that e-cigarette use is associated with increased risk for cigarette initiation and use, particularly among youth, and may be a contributor to initiation of cigarette smoking.

Read the full study on JAMA Network Open here.
Study Examines Conflict of Interest in Tobacco Research

A new study published in *Preventive Medicine* assessed the impact of tobacco-industry related conflicts of interest (COI) on the findings presented in e-cigarette research. In a review of 94 studies, the authors found that research papers with tobacco-industry related COI were less likely to find harmful effects of e-cigarette use. Almost all papers without an industry-related COI found potentially harmful effects of e-cigarette use. Authors concluded that there is a strong association between industry-related COI and industry-favorable results, calling into question the integrity of the research.

Resources and Events

American Lung Association Report: State of Tobacco Control 2019

The American Lung Association released their 17th annual State of Tobacco Control report which grades states and federal government on steps taken to enact proven effective tobacco control policies. No state earned an overall “A” grade in this year’s report. It concludes that work still needs to be done by all states and the federal government to reduce overall tobacco use. This year’s report also covers the dramatic rise in youth e-cigarette use and the 20th anniversary of the tobacco Master Settlement Agreement. The full report and supporting content can be found [here](#).

ANR Resource: Smokefree Music Cities

As cities in the U.S. start the music festival season this March with events such as “South by Southwest” in Austin, TX, do you know which top music cities have smokefree laws? Check out the [Smokefree Music Cities website](#) to find the smokefree status of music cities. “Smokefree Music Cities” is a project of the Americans for Nonsmokers’ Rights (ANR) Foundation in partnership with other public health and musician-oriented organizations working to improve musicians’ health. See the [ANR website](#) for more smokefree law lists and maps.

Smokefree.gov Highlights Free Mobile Apps that Help Teens, Adults Kick the Habit

Smokefree.gov has chosen February to highlight and provide outreach materials for its two free mobile apps that offer 24/7 personalized quit smoking support. QuitSTART, an app geared for teens, and QuitGuide, an app geared for adults were created by the Tobacco Control Research Branch at the National Cancer Institute. Outreach materials for social media use are available [here](#).

Register for Pediatric Academic Societies (PAS) Meeting

April 24 – May 1, 2019
Baltimore, MD

Registration is now open for the Pediatric Academic Societies’ (PAS) annual meeting in Baltimore, MD. The conference will be held April 24 – May 1, 2019. The PAS annual meeting brings together thousands of pediatricians and other health care providers united by a common mission: improve the health and well-being of children worldwide. This international gathering includes researchers, academics, as well as clinical care providers and community practitioners. Presentations cover issues of interest to generalists as well as topics critical to a wide array of specialty and sub-specialty areas. View the [PAS website](#) for registration information.

People in the News

Dr Susan Walley Makes National News Highlighting AAP’s E-Cigarette Policy

AAP Section on Tobacco Control Executive Committee Member and co-author of the Section’s updated policy statement, “*E-Cigarettes and Similar Devices*”, Susan C. Walley, MD, CTTS, FAAP, provided an interview with CBS News last month. She was interviewed as a medical expert for their story, “Young Students at P.S. 19 in the Bronx Take Part in E-cigarette/Juul Prevention Program.”
The story recognized that on January 28, the American Academy of Pediatrics released a new policy statement calling for new federal regulations, including setting a minimum age of 21 to buy the products, banning online sales and youth-targeted marketing, and stopping production of certain flavored e-cigarette products. "Youth who use e-cigarettes are more likely to go on to use conventional cigarettes," Dr. Walley stated. She also stated, "E-cigarettes are not safe because they contain toxic chemicals, many of which are found in cigarettes as well as nicotine, which we know is an addictive substance." The link to the online story and video is here.