



THRIVE COALITION WORK PLAN

BACKGROUND

In July 2021, the Thrive Coalition Executive Committee created a strategic plan to guide the Coalition's efforts to support the U.S. Government to implement the Global Child Thrive Act (GCTA) and prioritize global early childhood development (ECD). In January 2022, the Executive Committee revisited that strategic plan, making updates informed by progress made and changes in the landscape in the intervening six months. This document presents the revised strategic plan, which will guide Coalition activity in 2022.

Thrive Coalition members will carry out the priorities and action detailed in this strategic plan through the structure of two work streams. The work streams provide a structured platform for Coalition members to coordinate with each other and take action to advance Coalition priorities. Each work stream meets monthly and is facilitated by members of the Executive Committee. To join a work stream, please [click here](#).

The Executive Committee monitors progress and adjusts the strategy as needed. On a monthly basis, the Executive Committee reviews and adjusts the immediate priority lists, as well as provides updates on planned activities. Semi-annually, or upon election of new members, the Executive Committee conducts a full strategy review to ensure the relevance of activities and goals. The Executive Committee then prepares the strategy for the next 6-month period which has not yet been planned (e.g., in January 2022, prepare the strategy for July 2022-January 2023).

1. POLITICAL WILL & ADVOCACY WORK STREAM

The Political Will and Advocacy Work Stream will focus its advocacy efforts on increasing appropriations, creating and empowering ECD champions on the Hill, and building relationships with relevant bureaus and agencies.

Success indicators in 6-12 months:

- Special Advisor on Children in Adversity appointed
- Working relationships with relevant bureaus and agencies established
- Vulnerable Children account in FY22 and FY23 increased
- Thrive report language included in final appropriations bill

Priority Actions

Table 1. Priority Actions—Political Will & Advocacy

Priority	Timeline	Carried Out By:	Notes
Immediate priorities			
Draft appropriations requests, justifications, and report language	January	Thrive Co-Chairs	
Meet with Sens. Coons and Blunt office	January/February	Thrive Co-Chairs	-Appointment of special advisor
Meet with Reps. Fitzpatrick and Castro	January/February	Thrive Co-Chairs	-Dear Colleague Letter for Vulnerable Children FY23 -Learn about plans for another subcommittee hearing
Get more signers to the Vulnerable Children Dear Colleague letter	January - March 2022	Political Will & Advocacy WS Members	Tap Fitzpatrick/Castro to lead. Have 6-week lead time.
Hill “week” for FY23 Appropriations	February 28 - March 4	Full Coalition	Coordinated by Elisabeth
Create plan for outreach to agencies, bureaus, and roundtables	February	Political Will & Advocacy WS Members	Intended to build relationships and raise awareness about the GCTA/ECD. Includes engaging with applicable RT and coalitions on global ECD
Coordinate outreach to agencies & bureaus based on created strategy	March - June	Political Will & Advocacy WS Members	
Consensus on ask for VC account to bring to Congress	June	Coalition Members	
OMB meeting for FY24	Request in June Schedule for July/August	Political Will & Advocacy WS Members	
Next priorities (July-December or Waiting on External Factors)			
Depending on House/Senate numbers, conduct key meetings with Senate or House appropriators to encourage uptake of VC account ask.	Mid-September	Thrive Executive Committee	
Draft appropriations requests, justifications, and report language for FY24	November - January 2023	Political Will & Advocacy WS Members	

2. TECHNICAL IMPLEMENTATION WORK STREAM

The Technical Implementation Work Stream will support and encourage implementation of the GCTA through technical offices and missions by sharing good practices and evidence. The Work Stream will lend expertise for technical guidance and indicator development and provide input on policies and strategies.

Success indicators in 6 months:

- The Thrive Coalition provides technical input into USAID's implementation guidance on the Global Child Thrive Act.
- The Thrive Coalition provides technical language and input to USAID bureaus and Missions on their strategies, sector strategies, RFPs/RFAs, and CDCS.
- The Thrive Coalition compiles technical resources for implementing partners of the Global Child Thrive Act

Priority Actions

Table 2. Priority Actions— Technical Implementation

	Timeframe	Carried Out By:	Notes
Immediate Priorities			
Coordinate feedback on Uganda Health Activity	January 24	Implementation WS	
Finalize slide deck about GCTA (as part of Thrive-developed GCTA “tools”)	January 31	Implementation WS	Coordinated by Elisabeth
Disseminate Thrive-developed GCTA “tools” to missions and partners	February - July	Implementation WS	Add to tools to website
Conduct outreach briefings with USAID Missions	February-July	Implementation WS	Starting with Kenya as pilot Coordinated by Matthew Frey and WS Leads
Provide technical input to USAID bureaus and sector strategies (e.g., disability policy)	Varied	Implementation WS	As strategies become available
Provide technical input to Missions’ RFAs, RFPs, CDCS	Varied	Implementation WS	As opportunities become available
Next Priorities (July-December or Waiting on External Factors)			
Provide input to implementation guidance and measurements drawing upon Coalition members’ expertise.	Pending FHI360 work	Implementation WS	Waiting
Share USAID implementation guidance widely with partners	Pending	Implementation WS	When guidance is published
Support USAID to develop or adapt appropriate indicators for child development outcomes	2023	Implementation WS	