

HPV VACCINE IS CANCER PREVENTION

AAP's HPV Monthly Bulletin

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HPV Fact of the Month

More than 270 million doses of the HPV vaccination have been distributed around the world since 2006. ([Source—American Cancer Society](#))

HPV-Related Events

[University of Albany School of Public Health Webinar: Strategies for Recommending HPV Vaccination for Pre-teen Youth](#)

Webinar originally broadcast on June 21st, now archived (with CME/CNE credit)

Evidence shows that providing a strong recommendation for the HPV vaccine increases its uptake. Effectively addressing the specific factors that contribute to this hesitancy and hinder clear communication of the latest information about vaccine efficacy and safety may help increase the acceptance of HPV vaccine among parents and their pre-adolescents. This webcast considers the use of motivational interviewing and other communication strategies to help providers explore these factors with their clients and offers concrete strategies providers can use in communicating about HPV vaccination.

HPV News—HPV vaccination: Pilot study assessing characteristics of high and low performing primary care offices

[A new pilot study](#) published by Preventative Medicine Reports aimed to identify characteristics and approaches that differentiate primary care medical offices achieving higher rates of HPV vaccination. The study's preliminary findings "support future research examining implementation of organizational processes including identifying a vaccine champion, using standing orders and previewing medical charts prior to office visits as strategies to increase rates of HPV vaccination in primary care offices."

Spotlight—National Immunization Awareness Month Toolkit

August is National Immunization Awareness Month (NIAM)! The National Public Health Information Coalition creates a NIAM toolkit each year to help promote the importance of immunizations throughout the month.

The 2018 edition of the toolkit contains key messages, vaccine information, sample news releases and articles, sample social media messages, links to web resources from CDC and other organizations, and logos, web banners, posters and graphics to use with social media. It also includes a media outreach toolkit and a place for you to share your NIAM activities and view what other are doing for NIAM. Check out the toolkit [here](#).

HPV Champion Toolkit Resource of the Month—Vaccine Communication (New and Improved!)

[The Vaccine Communication webpage](#) within the AAP HPV Champion Toolkit has multiple resources to help you better utilize social media. This includes the Immunization Social Media Toolkit, which offers social media guidance, memes and videos to share, resources to share, and guidance on how to create your own videos. There are also resources on how to have productive conversations about vaccines with parents and links to communication aids.

Contact Us:
hpv@aap.org

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